SLIDES



Benni De Jagere

SETTING YOURSELF UP FOR SUCCESS WHEN SUBMITTING TO PRESENT

OBJECTIVES

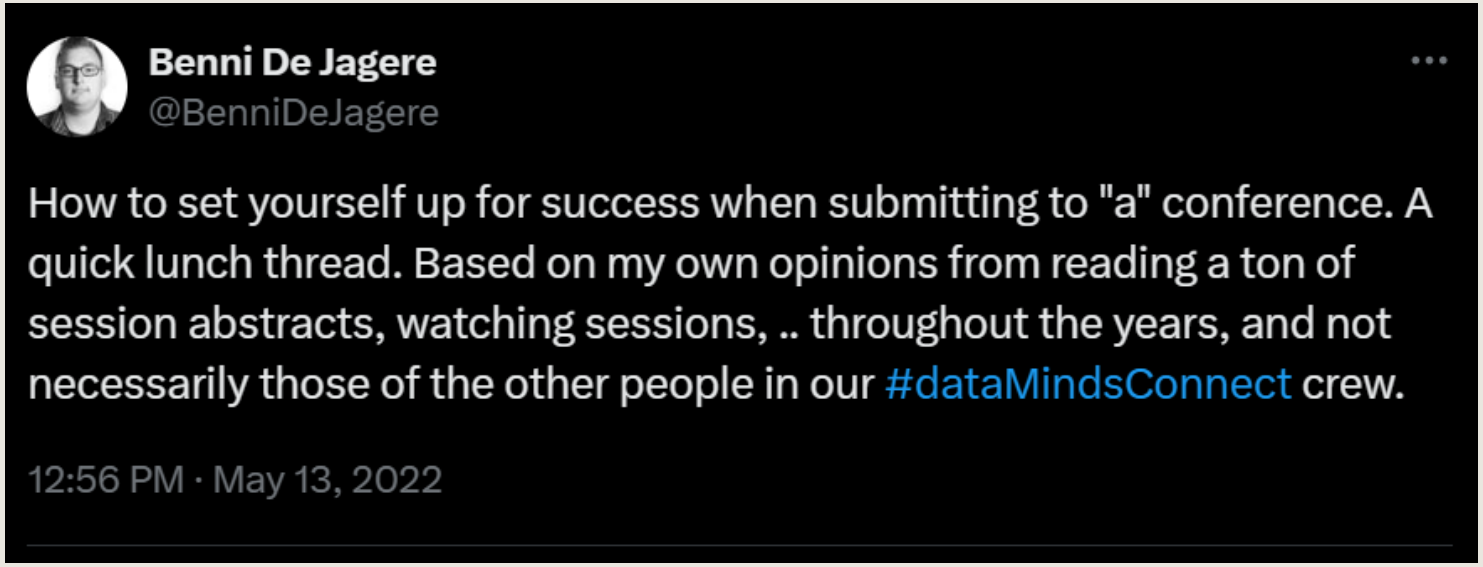
It’s not just about the abstract

Emphasize on what you can do

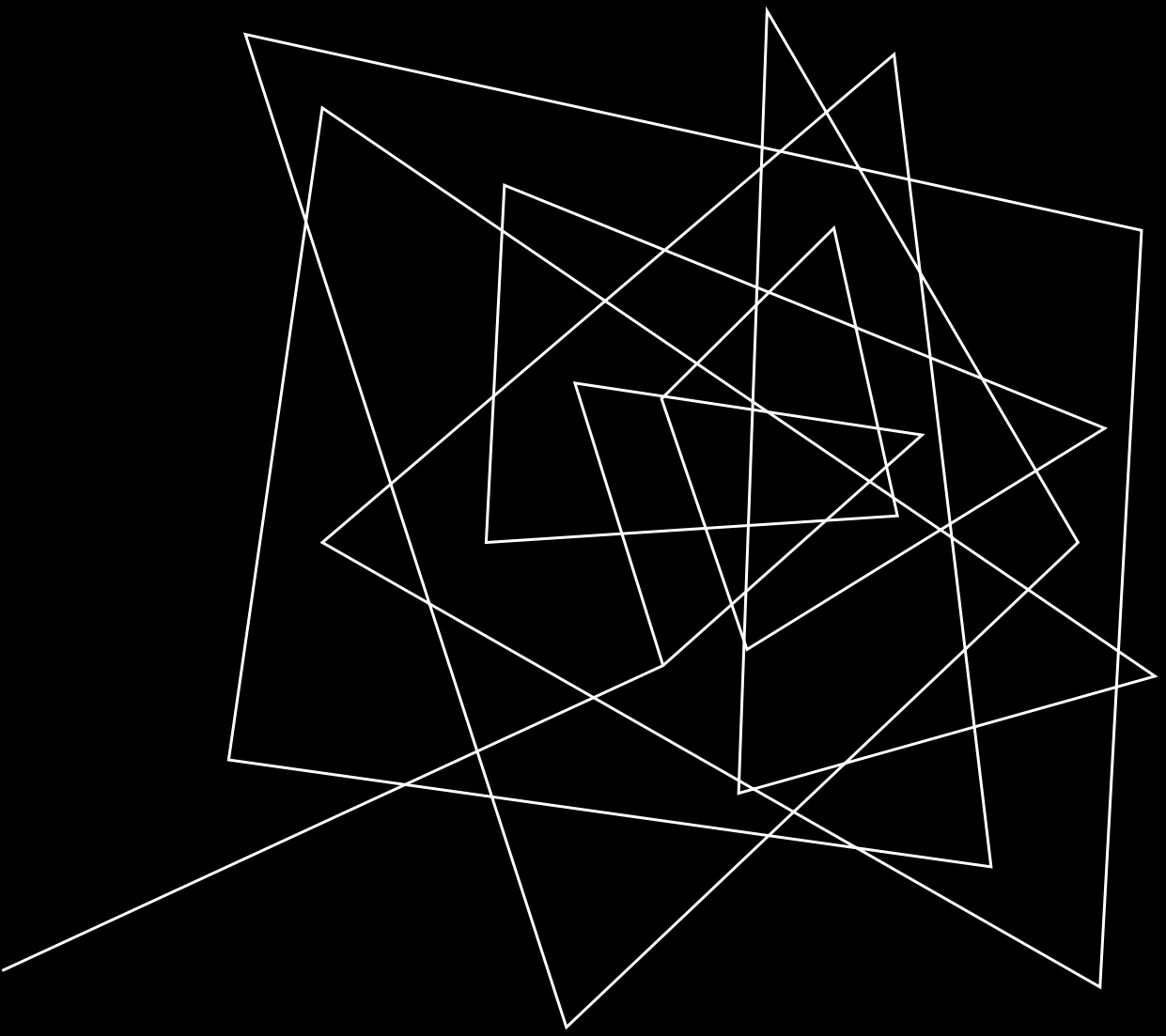
Provide food for thought

NOT The absolute truth, but a personal take

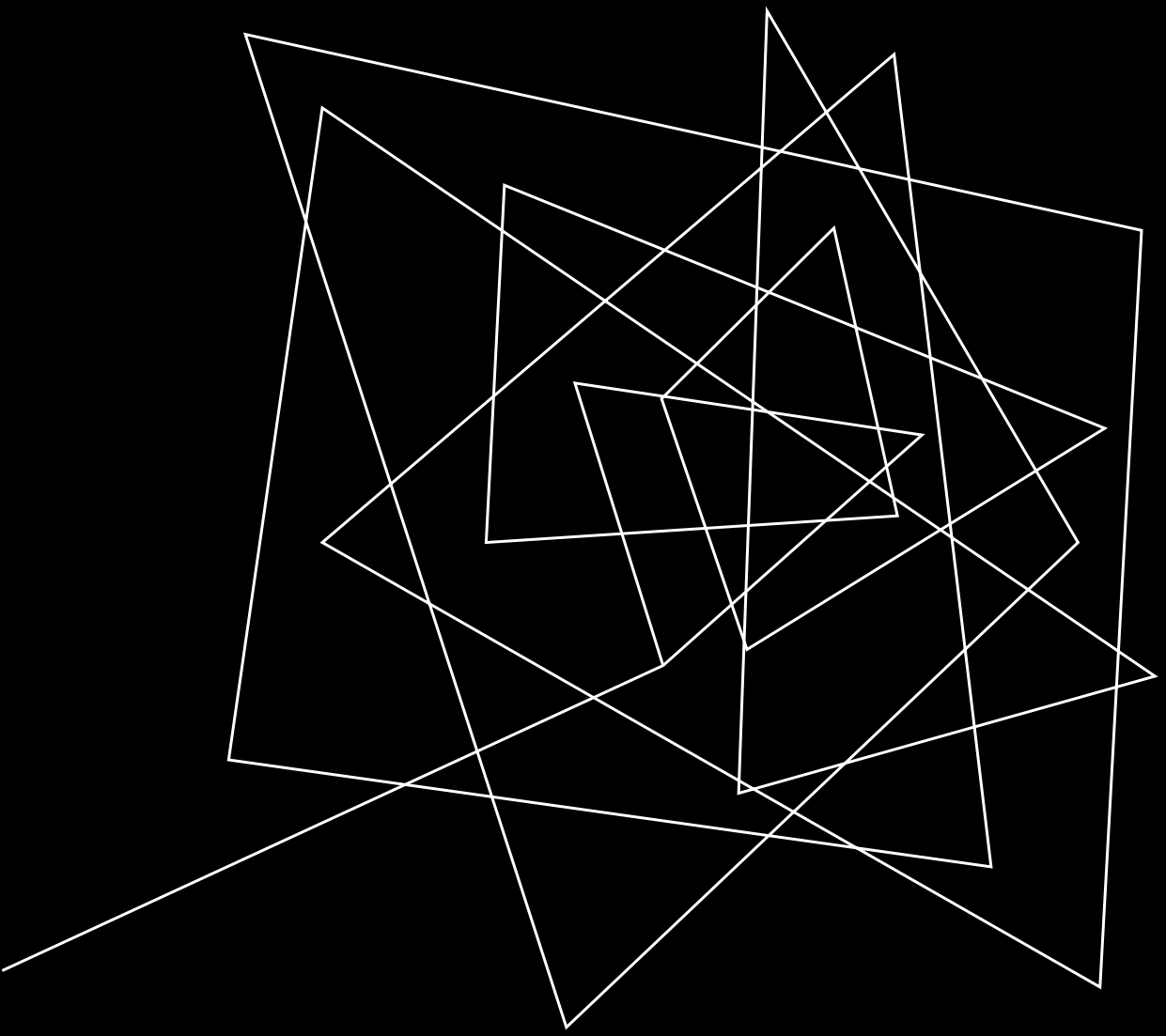
IT STARTED OUT WITH AN ‘X’ HOW DID IT END UP LIKE THIS?



https://bennidejagere.com/2023/04/setting-yourself-up-for-success-when-submitting-to-a-conference/
https://x.com/BenniDeJagere/status/1525067479239778304?s=20



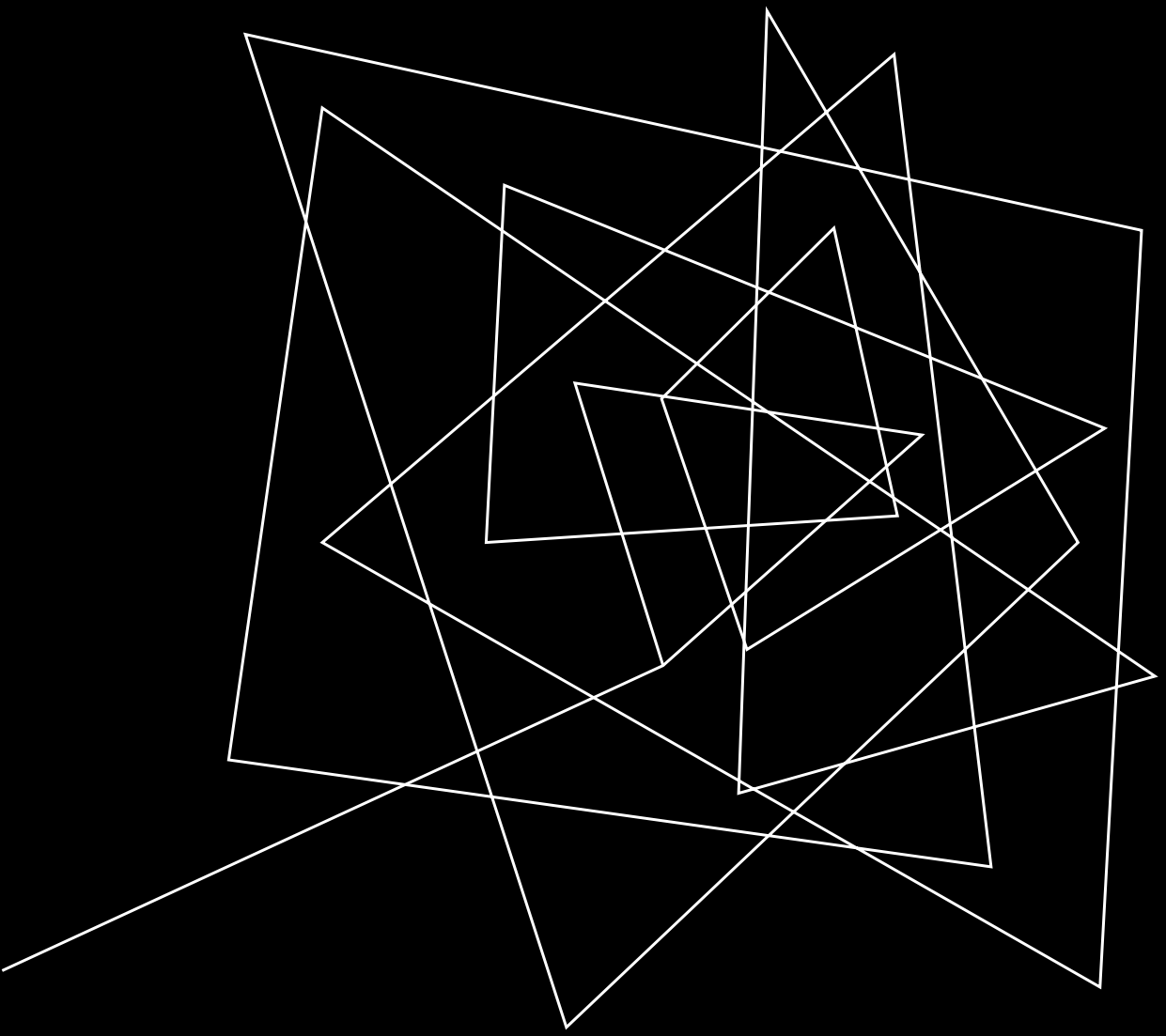
WHAT'S YOUR WHY?



IDENTIFYING OPPORTUNITIES

IDENTIFYING OPPORTUNITIES

- You are responsible for determining the "*fit*"
- Use a network to find User Groups to present
  - Meetup – Azure Data Tech Groups
  - Fabric – User Groups
- Plenty of (Community) initiatives that centralize
  - Call for Data Speakers - Webpage
  - Discover Events - Sessionize



ABOUT THAT SESSION (AND ABSTRACT)

IT'S NOT JUST THE ABSTRACT

- Yet still super important ..
- In a *typical* Call for Speakers you'll find:
  - Session fields
  - Speaker fields
- Even when fields are optional, they are relevant

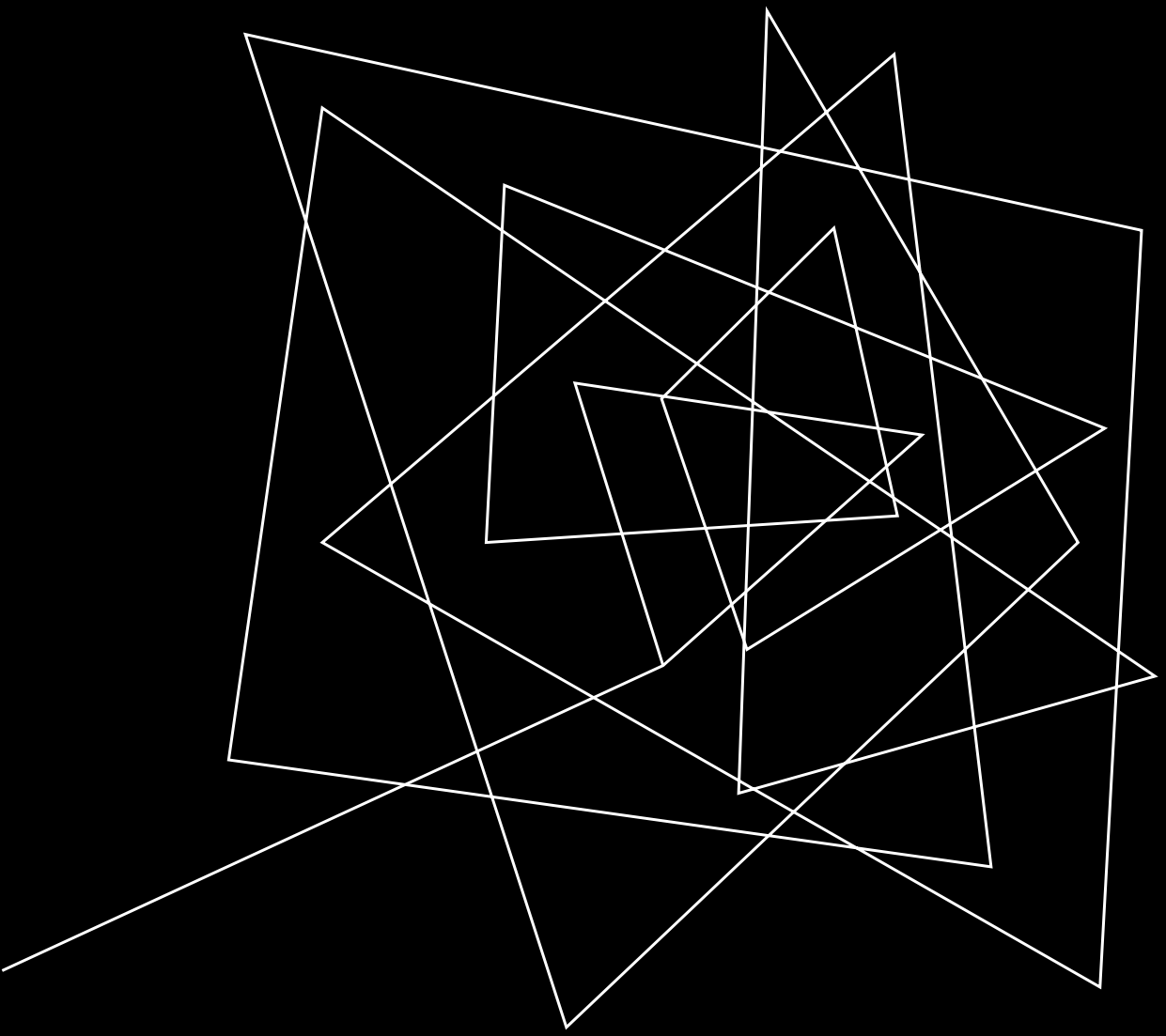
DO THE WORK

- Do your research!
- Events make information available about:
  - Prior events
  - Target audience
  - Expectations
  - ..

I’M SORRY, WHAT?

- Be clear. Be concise.
- Curate any previous customizations
- “Notes” barely ever get used, which is a shame

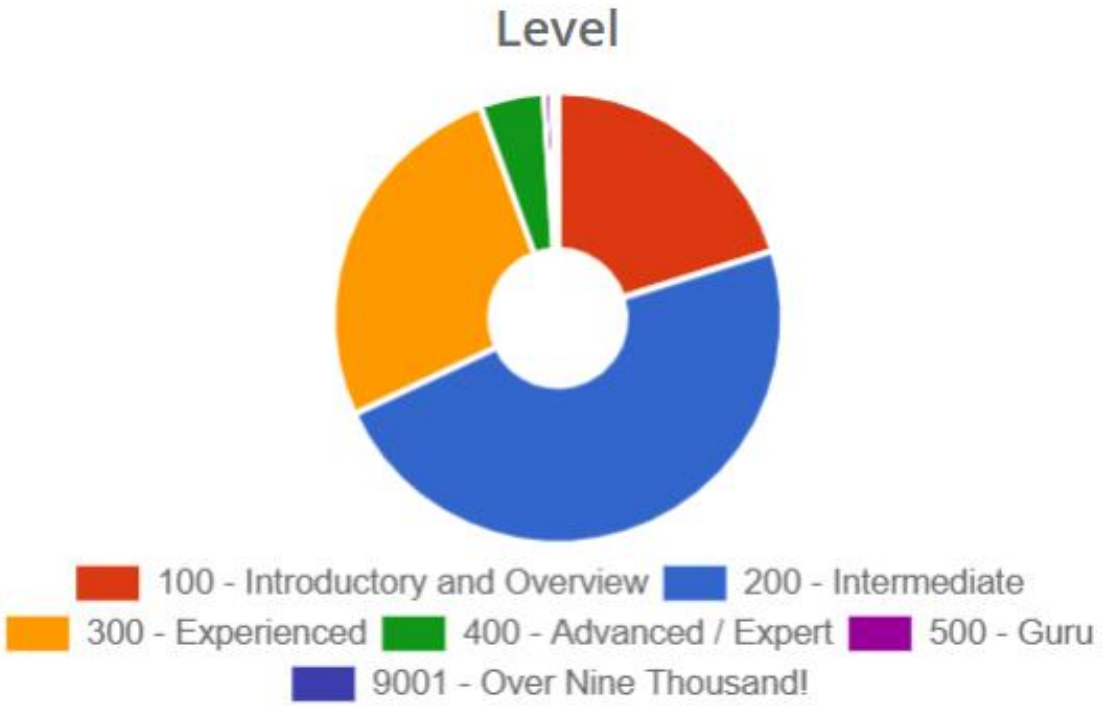
The clearer you are about your intentions, the less room for confusion you’ll leave, which benefits everyone involved.

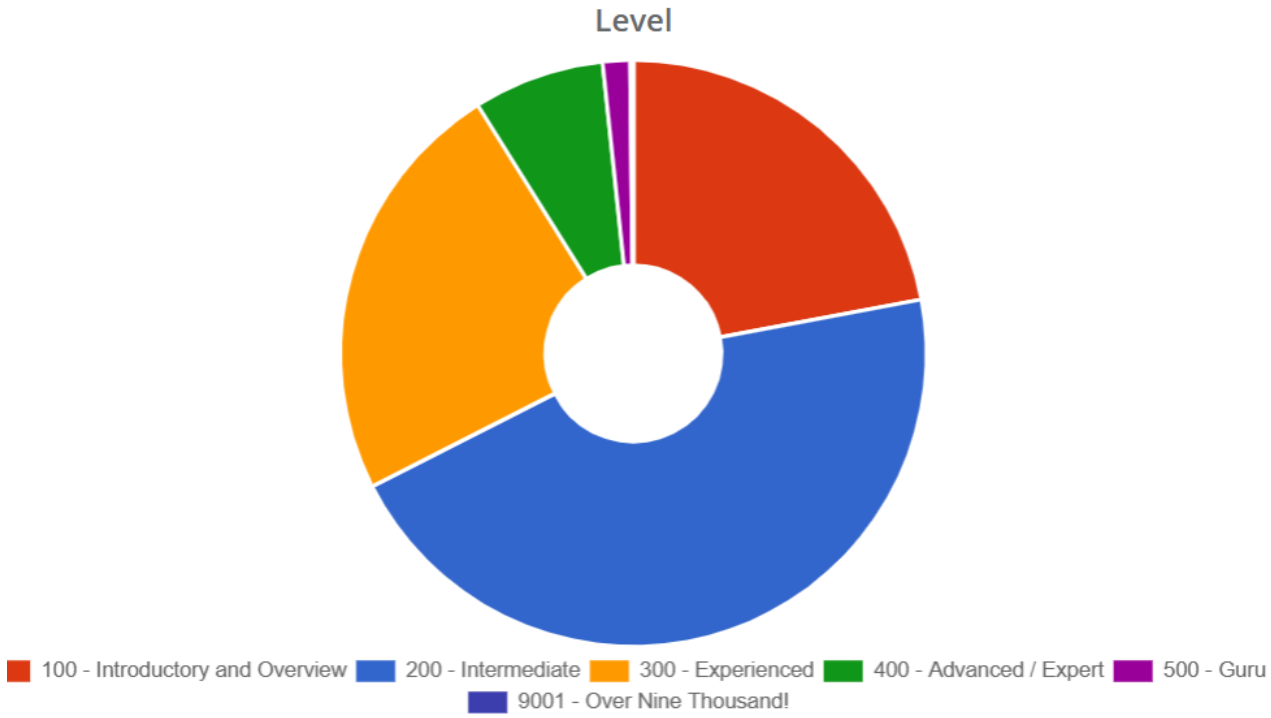


THE BIGGER PICTURE

HEDGE YOUR BETS

- Diversify the submissions you enter
  - Topics
  - Level
  - Lengths
- ‘Hype of the moment’ are nice, but also very common
  - **How will you stand out?**
- If the event makes submissions public, check it out!
  - Well known names don’t automatically get picked, give it a shot!

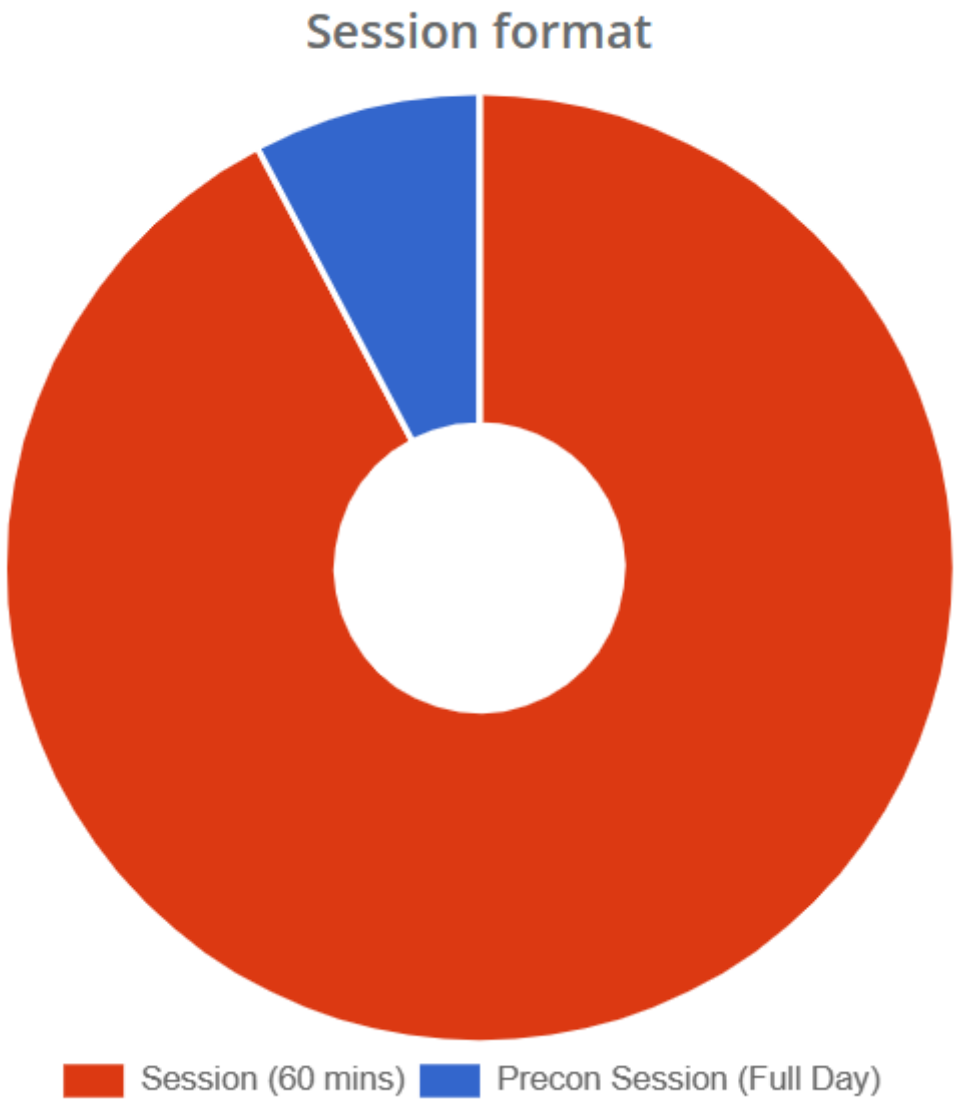




Context: Break-out of Session Levels for dataMinds Connect 2025 (Left) and 2023 (Right)



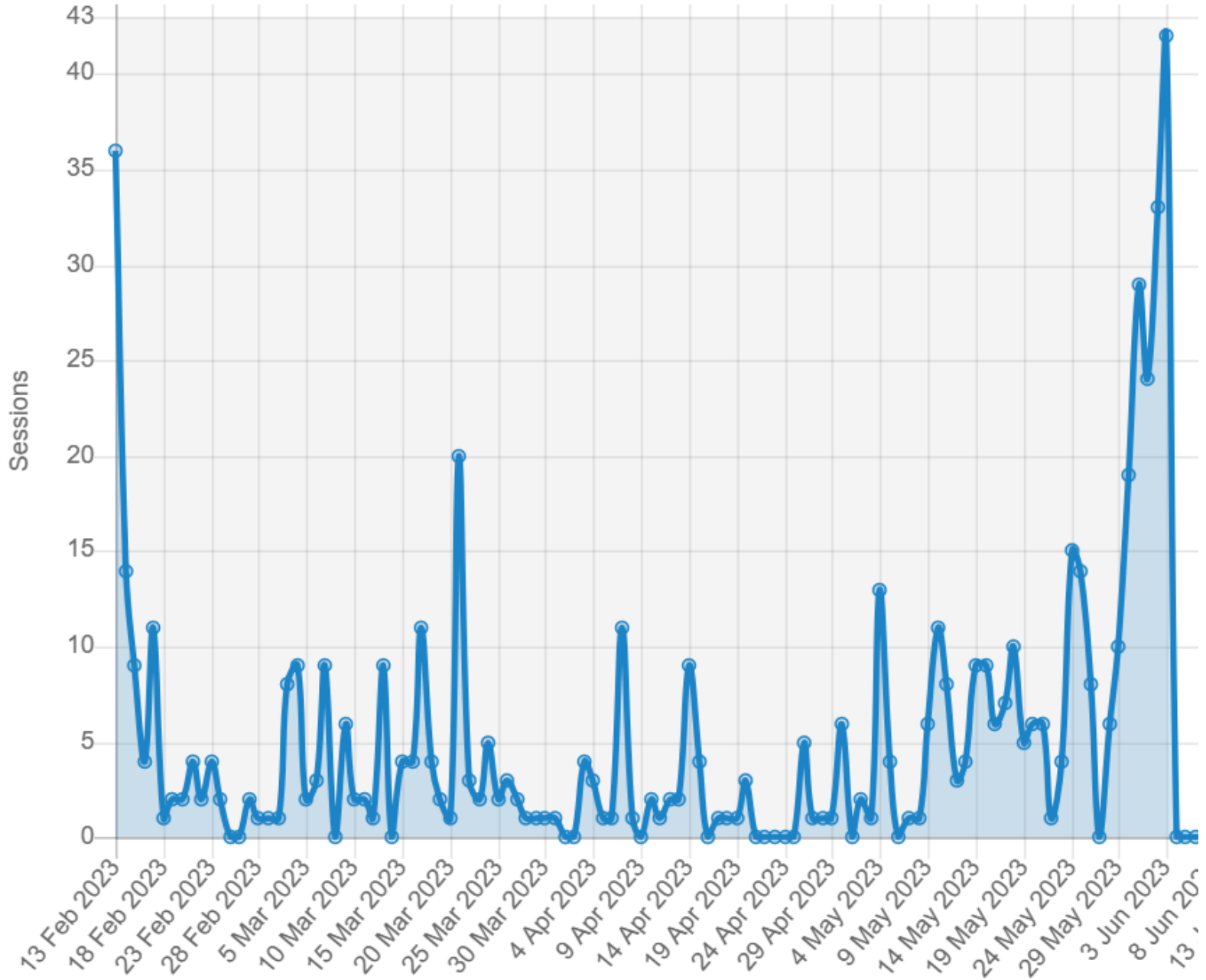
Context: Break-out of ‘Tags’ for dataMinds Connect 2023



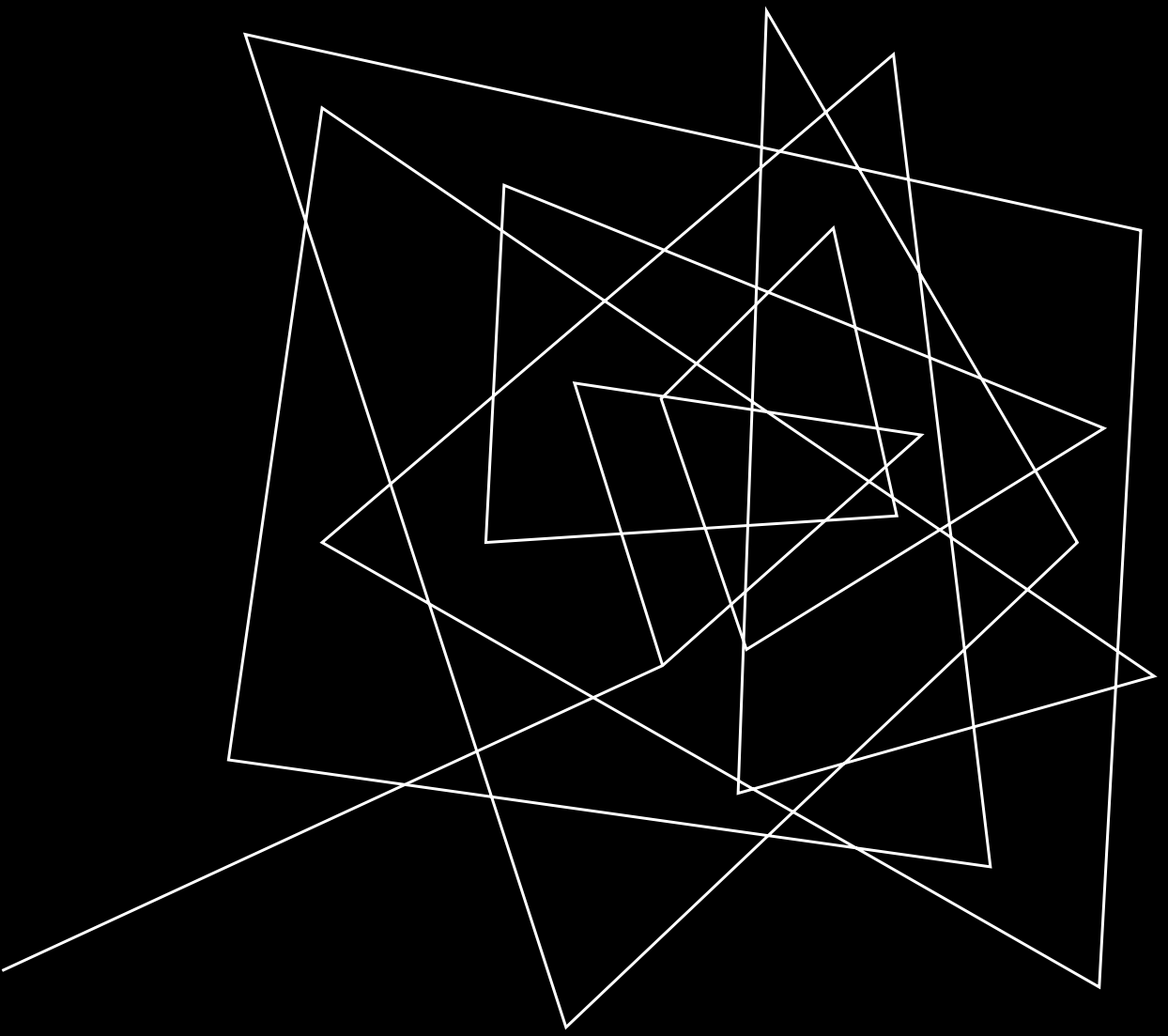
Context: Break-out of Session Length for dataMinds Connect 2023

‘JUST IN TIME’, BUT NOT FOR YOUR SUBMISSION

- Most events have a long lead time
  - Use it, but don’t procastrinate (too much)
- Organizers have a hard time processing late entries
  - Might work against you when schedule crafting



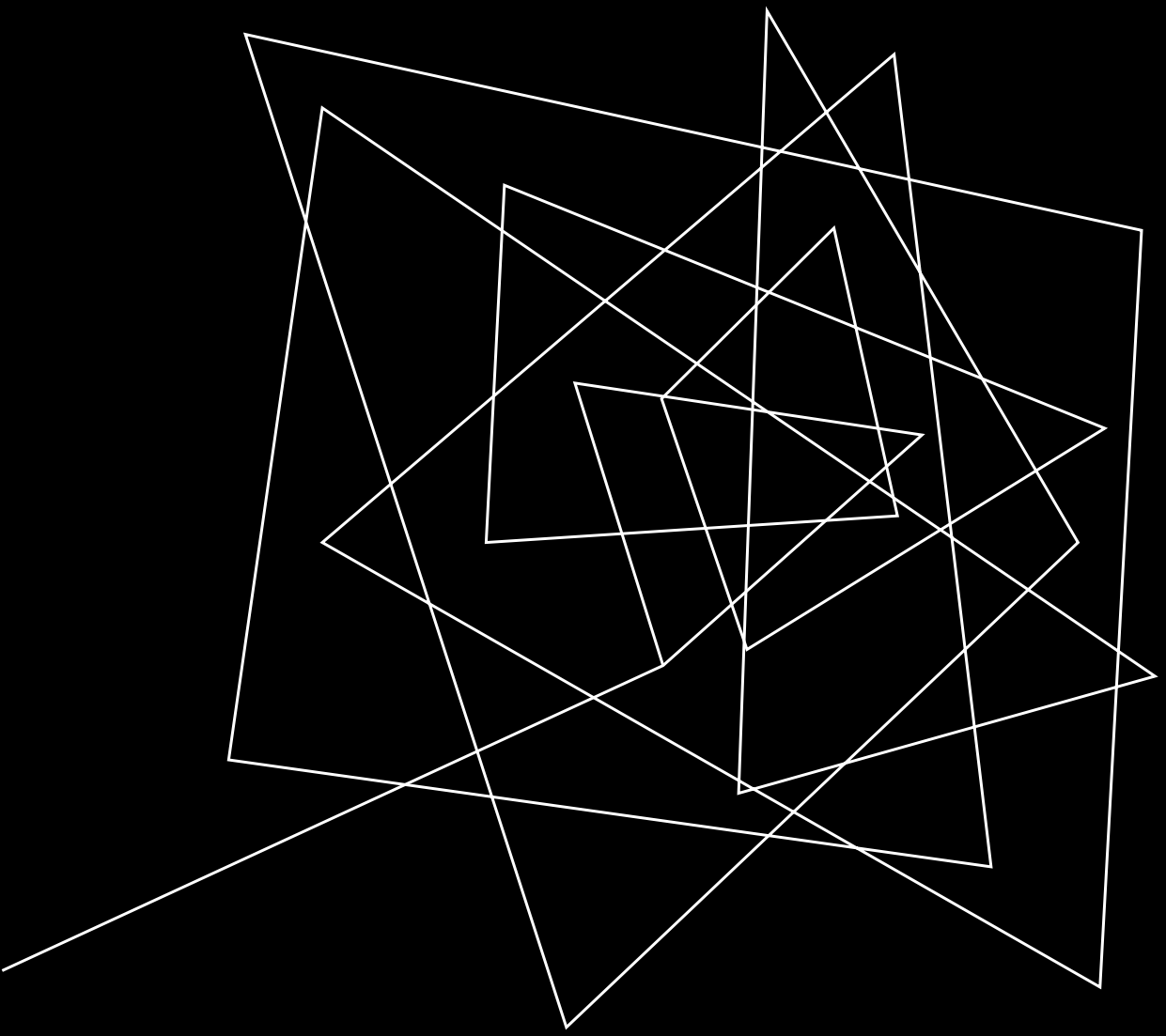
Context: Break-out of when folks submitted for dataMinds Connect 2023



PRESS ‘F1’

ASK HELP, AND YOU WILL FIND

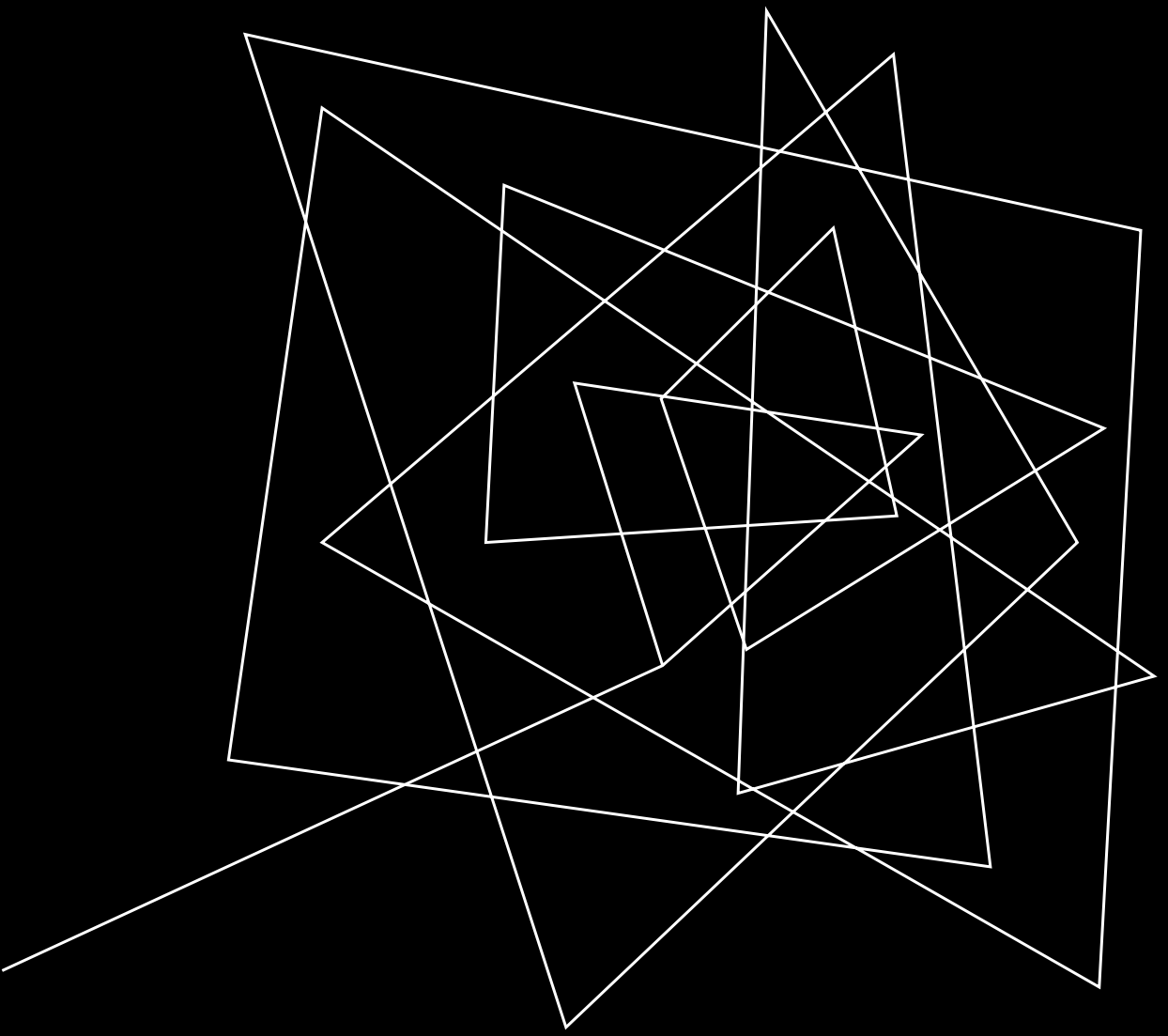
- Ask people about prior experiences
  - *“Which experiences can you share about event xyz”*
  - *“What was your take on topic xyz?”*
- Ask help to review your submission strategy
  - Our data folks are “aggressively friendly”
  - Most are very keen to help people
- Why not reach out to the organizing team?
- What about co-presenting with someone?



RELAX, IT'S JUST A SESSION

IT’S ABOUT THE JOURNEY

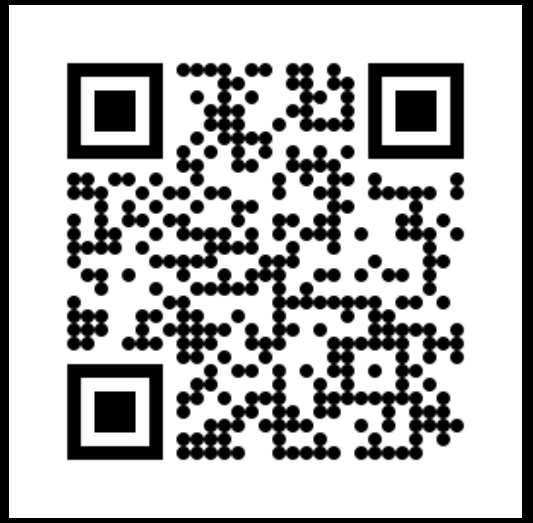
- Rejections happen. Deal with it.
- Ask for feedback
- You’ll grow, if you choose to learn from experiences

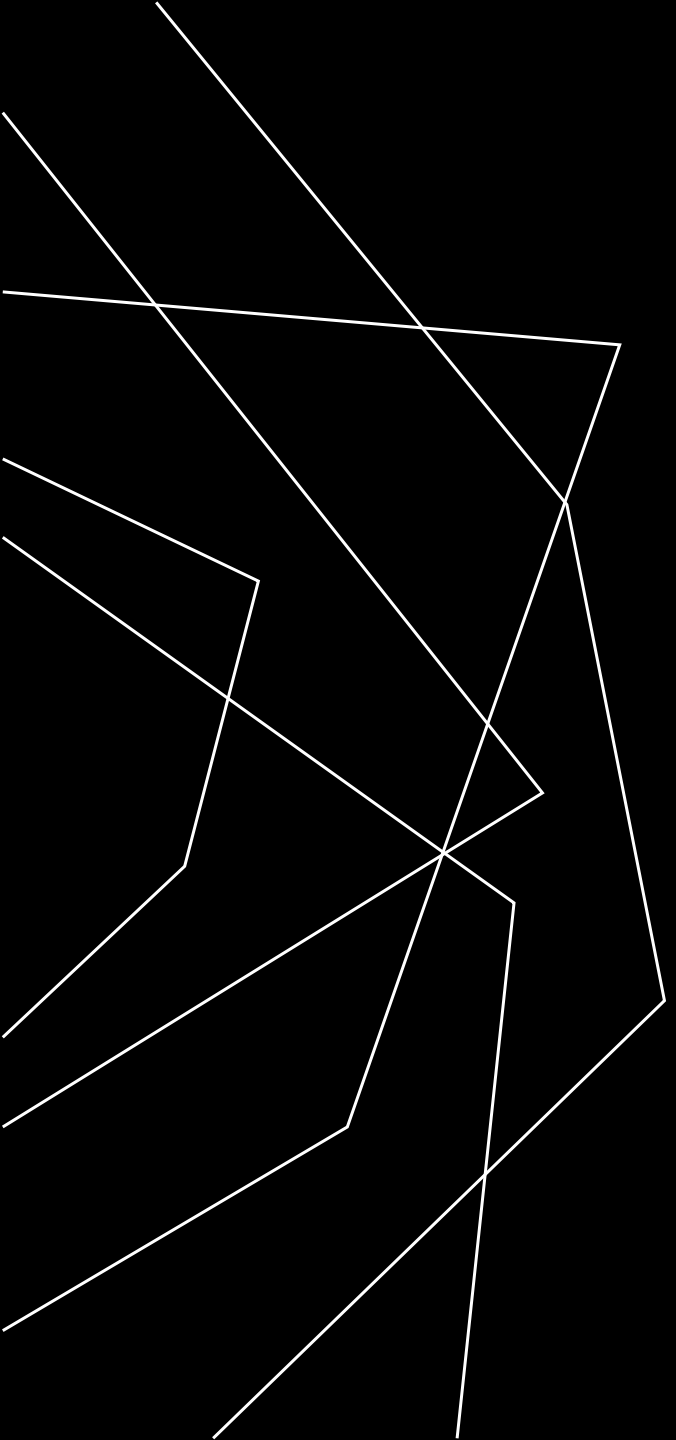


AND NOW?

SLIDES CAN BE FOUND AT :

https://github.com/BenniDeJagere/Presentations/{Year}/{Date}_{Event}





THANK YOU!