Thank you sponsors!















Rate Data Saturday Holland

SUPPORT CASPER

1 review = 1 €

Towards beating pancreatic cancer

EMPOWERING SUCCESS

Focusing on end-user engagement with Power BI



HAVE YOU EVER BUILT A REPORT THAT NOBODY USE?

LINDA TORRÅNG (SHE/HER)

DATAmasterminds

Data Platform Engineer

Background in Retail/Journalism

Mother of two

Rubber duck expert



Microsoft® MVP Most Valuable Professional

Swedish Power BI User Group



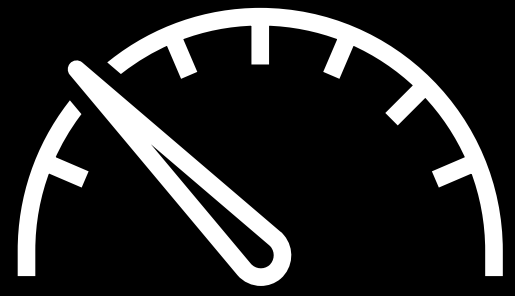
What’s the problem?



Why has this happened?



How do we fix it?



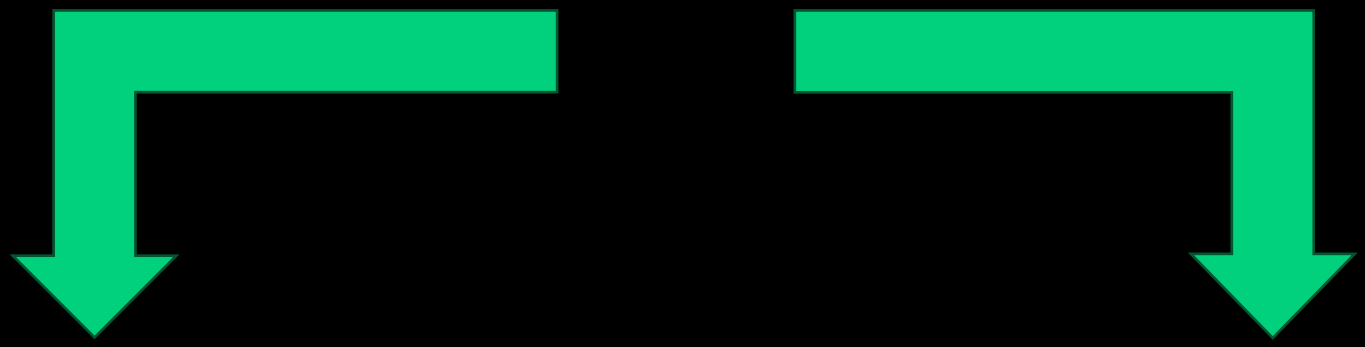
MEASURE ADOPTION

ONE OF TWO REASONS



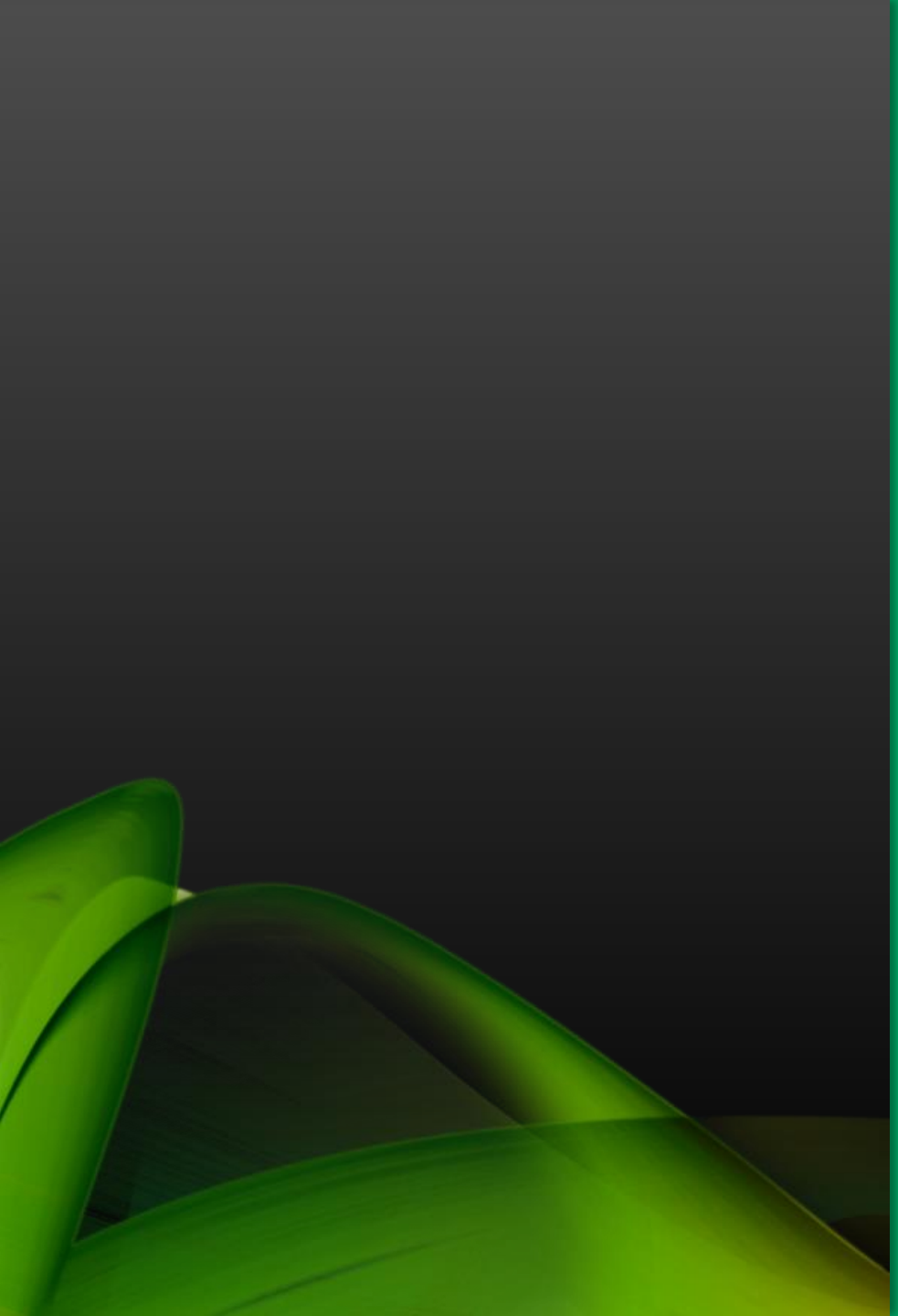
Technical requirements were wrong/ misunderstood/ never existed

ONE OF TWO REASONS



Technical requirements were wrong/ misunderstood/ never existed

The users weren't on board—they hadn't even heard about the program



IT'S NOT JUST ABOUT YOU



COMMUNICATION



ITERATIONS



POWER BI A TOOL FOR THE END USER



Founded with the end user in mind



They are the ones that draw insights from reports



They are the one taking action based on those insights



Whatever we as developers do- it is to support the people in business



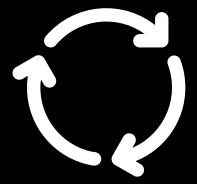


1. IMPLEMENT POWER BI



1. IMPLEMENT POWER BI
2. INFORM USERS





IMPLEMENT POWER BI

INFORM USERS

COLLABORATION IS KEY



COMMUNICATION



ITERATIONS





ENGAGE PEOPLE EARLY AND OFTEN









ENGAGE PEOPLE

Business alignment
Mentoring and education
Ownership distribution
Center of excellence



REQUIREMENTS GATHERING




SAIL RACING
BEACH
ZIPLINE
Dance
hotell
alkohol
pool

INTERVIEWS & SURVEYS
WORKSHOP & BRAINSTORM
INVOLVE IN DESIGN PROCESS
ITERATIVE DESIGN

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TECHNICAL FEATURE TO ENHANCE ADOPTION

TECHNICAL FEATURE TO ENHANCE ADOPTION

Drill-Down and Drill-Through

Natural Language Query (Q&A)

Data Alerts

Report Subscriptions

Mobile app

Microsoft Teams

Sharing

Commenting

Drag and Drop

Insights

Personal Bookmarks

Productive meetings in Power point

Focus and Full screen mode

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DIMENSIONAL MODEL

TECHNICAL ADOPTION

Requirements
Ground work
Technical features
Dimensional model



COMMUNICATION



ITERATIONS

RECAP



Find the problem



Address it



Celebrate

BUILD FOR AND WITH THE END USER

Rate this session

