
ilionx
experts in eenvoud

6 tips to build an End-User friendly dashboard

Marjolein Opsteegh
ilionx

Introduction

Data Saturday



Marjolein Opsteegh (She/Her)

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I like to help you with building user friendly Power BI dashboards

The Randstad, Netherlands · Contact info

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experts in simplicity

Bringing simplicity to a complex world. We achieve this by **truly connecting** with organizations and the people who are part of them.

For them, we create **future-proof** solutions that are **easy to use** and fit closely with their processes.

We have all the expertise needed to **make the most of IT**, help businesses and organizations **move forward**, and ensure people **enjoy their work**.

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Locations

Data Saturday

Hoorn
healthcare

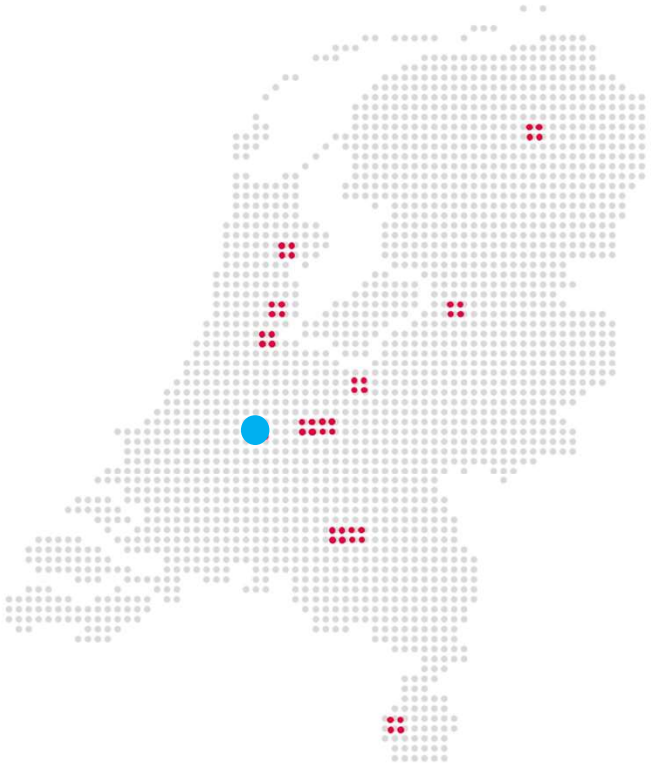
Watergang

Amsterdam

Amersfoort

Woerden
Inergy

Utrecht



Groningen

Zwolle

Utrecht
Le Blanc Advies

Den Bosch

Den Bosch
overheid

Maastricht

Corporate Social Responsibility (CSR)

Data Saturday



vitality

We stimuleren en faciliteren mentale en fysieke gezondheid van onze collega's.



diversity and inclusion

We werken aan een divers ilionx.



local and impactful

We maken impact door onze partnerships met JINC en Fonds Gehandicaptensport.



climate

CO2 neutraal in 2030 op het gebied van mobiliteit, energie, inkoop en afval.

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Tip 1



Consistency

Tip 1 - the power of consistancy

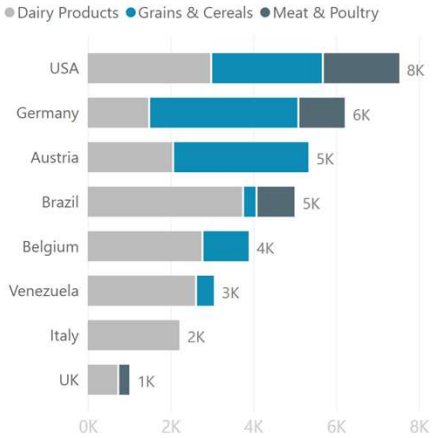
Data Saturday

Year
2015

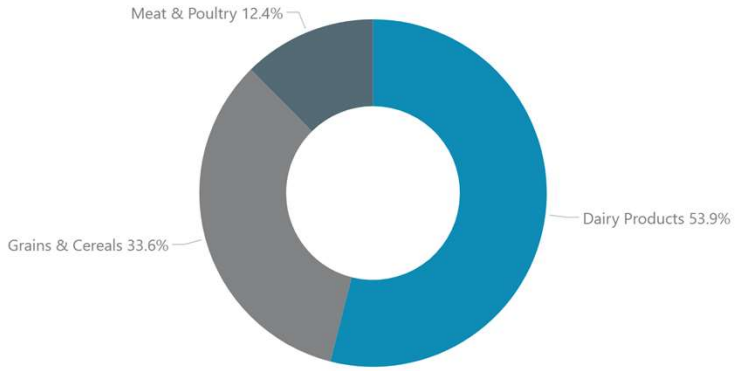
Month
januari

Category
Multiple selections

Titel
Here you can add extra information



Titel
Here you can add extra information



Titel
Here you can add extra information



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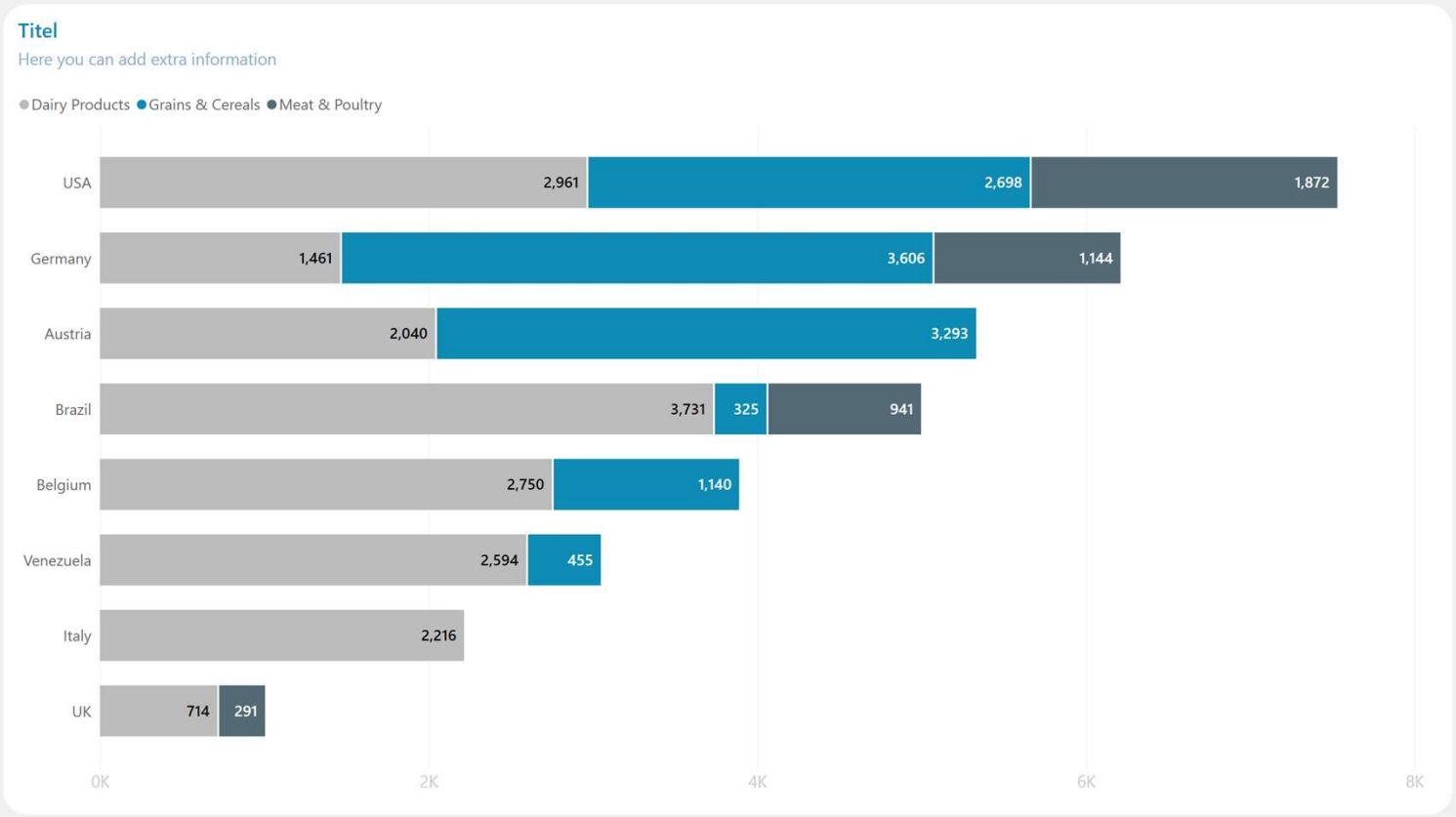
Tip 1 - the power of consistancy

Data Saturday

Year
2015

Month
januari

Category
All





Tip 1 - the power of consistancy

Data Saturday

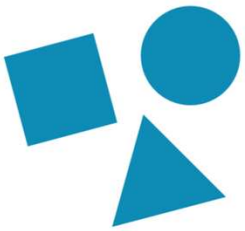




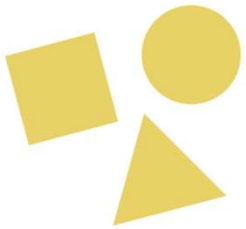

Titel

Hier kunnen we extra toelichting kwijt

Continent	Country	company	Category	Product	Turnover ($)	Quantity (#)	Orders (#)	Discount (%)	Netto ($)
Europe	Austria	Ernst Handel	Beverages	Chang	745	58	2	-8.5%	668.80
Europe	Austria	Ernst Handel	Beverages	Chartreuse verte	2,317	175	2	-3.7%	2,775.60
Europe	Austria	Ernst Handel	Beverages	Côte de Blaye	4,005	20	1	-26.3%	843.20
Europe	Austria	Ernst Handel	Beverages	Guarana Fantastica	101	248	4	0.0%	1,090.80
Europe	Austria	Ernst Handel	Beverages	Outback Lager	114	38	2	-5.3%	474.00
Europe	Austria	Ernst Handel	Beverages	Rhönbräu Klosterbier	441	57	2	-1.2%	424.39
Europe	Austria	Ernst Handel	Beverages	Sasquatch Ale		150	2	-49.5%	-924.00
Europe	Austria	Ernst Handel	Beverages	Steeleye Stout	975	76	3	-65.0%	-1,028.16
Europe	Austria	Ernst Handel	Condiments	Aniseed Syrup	198	45	2	-2.2%	418.00
Europe	Austria	Ernst Handel	Condiments	Chef Anton's Gumbo Mix	1,627	97	2	-6.8%	1,295.40
Europe	Austria	Ernst Handel	Condiments	Gula Malacca	1,134	77	1	-26.3%	238.70
Europe	Austria	Ernst Handel	Condiments	Louisiana Fiery Hot Pepper Sauce	2,280	114	3	-16.8%	1,128.20
Europe	Austria	Ernst Handel	Condiments	Louisiana Hot Spiced Okra	816	60	1	0.0%	816.00
Europe	Austria	Ernst Handel	Condiments	Sirop d'érable	2,565	186	2	-136.6%	-12,893.40
Europe	Austria	Ernst Handel	Condiments	Vegie-spread	2,282	100	2	0.0%	3,818.00
Europe	Austria	Ernst Handel	Confections	Chocolade	607	70	1	-88.2%	-999.60
Europe	Austria	Ernst Handel	Confections	Gumbär Gummibärchen	929	35	1	-88.2%	-1,530.27
Europe	Austria	Ernst Handel	Confections	Pavlova	2,008	146	3	-62.8%	-1,776.41
Europe	Austria	Ernst Handel	Confections	Schoggi Schokolade		30	1	0.0%	1,317.00
Total					847,976	51,317	830	-23.0%	403,260.38



Tip 2



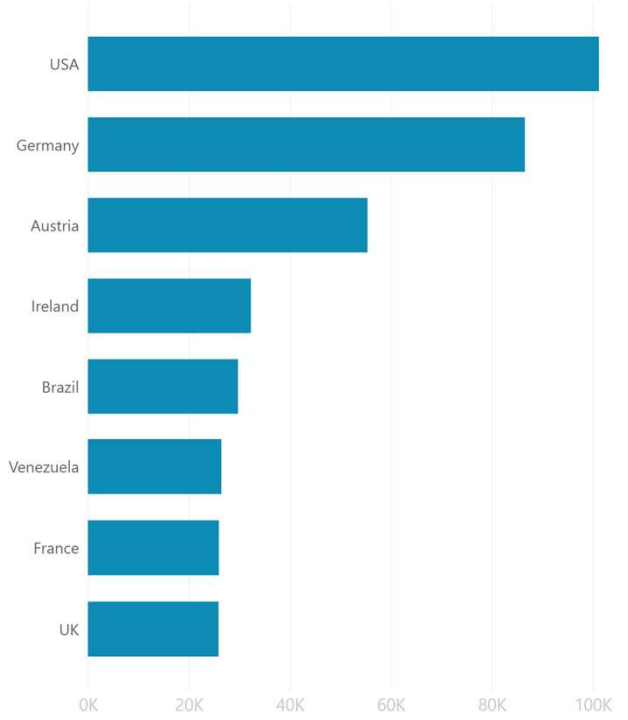
Icons

Tip 2 - use uniform icons

Data Saturday

Using standard Power BI icons

Here you can add extra information





Use uniform icons

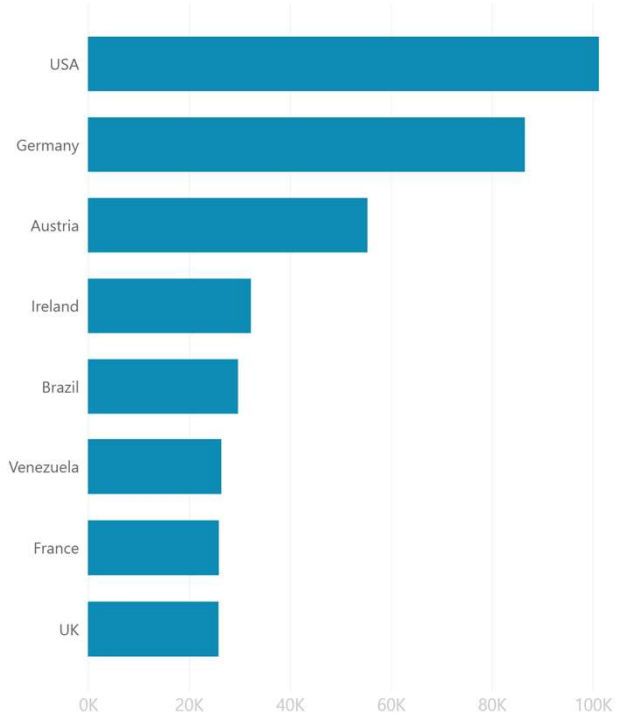


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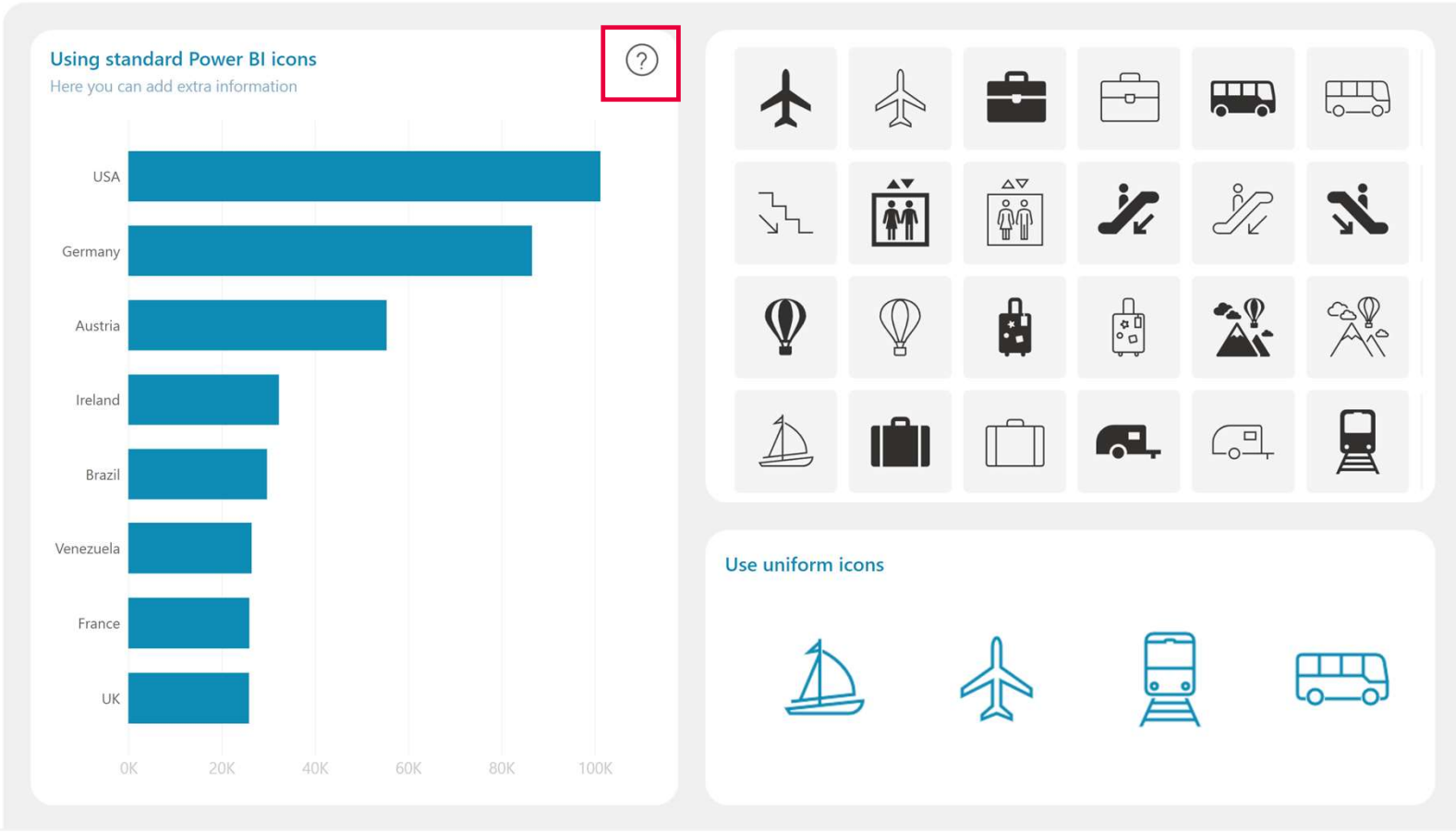


Use uniform icons



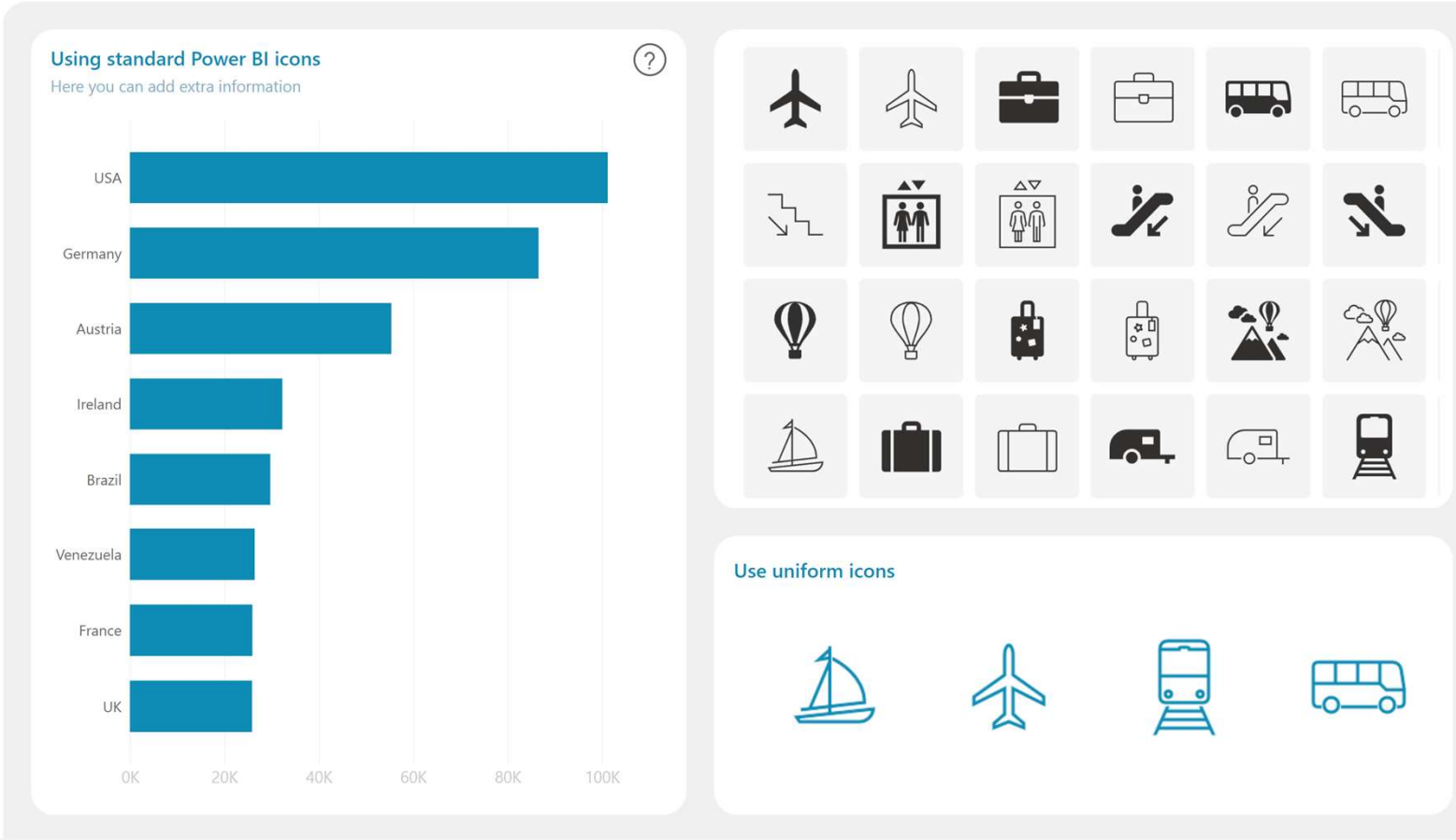
Tip 2 - use uniform icons

Data Saturday



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Data Saturday

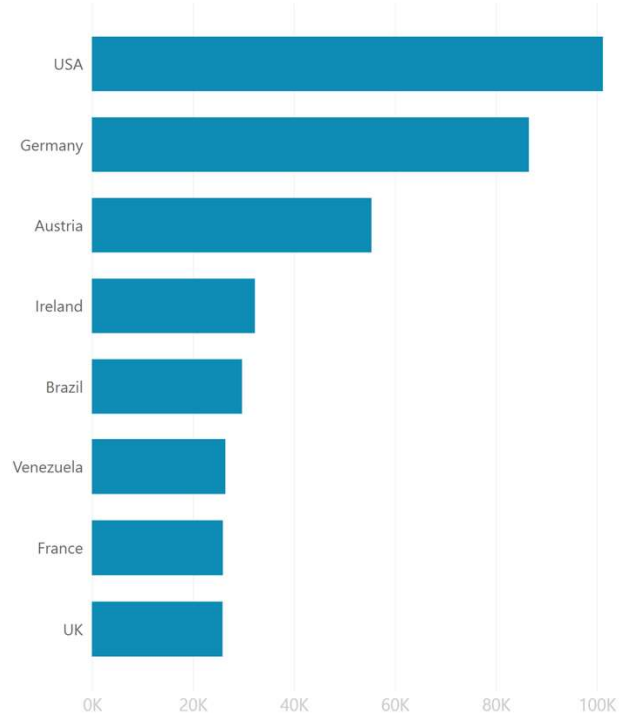


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Use uniform icons





Tip 3



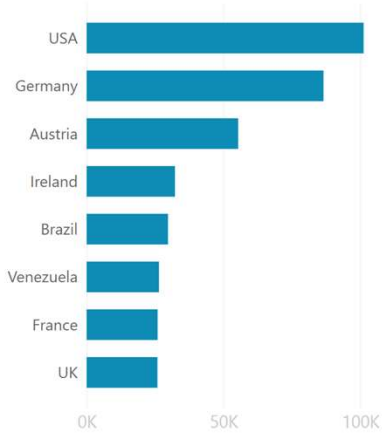
Tooltips

Tip 3 - use tooltips wisely

Data Saturday

Standard tooltip 12px

Here you can add extra information



Tooltips in a table or matrix?

Tooltips can be annoying

Continent	Country	Category	Product	Quantity/Unit	Price	Discount ($)
Europe	Belgium	Beverages	Chai	10 boxes x 20 bags	18.00	0
Europe	Finland	Beverages	Chai	10 boxes x 20 bags	18.00	-117
Europe	France	Beverages	Chai	10 boxes x 20 bags	18.00	0
Europe	Germany	Beverages	Chai	10 boxes x 20 bags	18.00	-839
Europe	Ireland	Beverages	Chai	10 boxes x 20 bags	18.00	-338
Europe	Poland	Beverages	Chai	10 boxes x 20 bags	18.00	0
Europe	Portugal	Beverages	Chai	10 boxes x 20 bags	18.00	0
Europe	Spain	Beverages	Chai	10 boxes x 20 bags	18.00	0
Europe	Sweden	Beverages	Chai	10 boxes x 20 bags	18.00	-788
Europe	Switzerland	Beverages	Chai	10 boxes x 20 bags	18.00	-162

Turnover trend ($)

Here you can add extra information



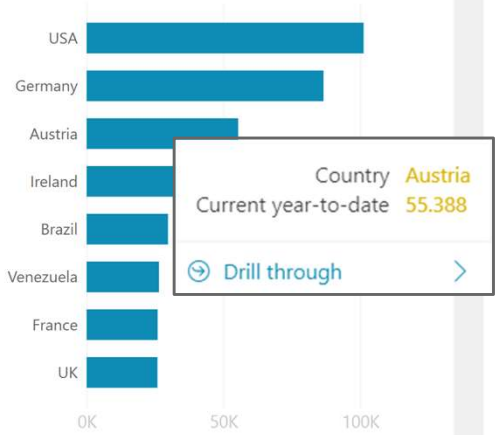
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Europe	Spain	Beverages	Chai	10 boxes x 20 bags	18.00	0
Europe	Sweden	Beverages	Chai	10 boxes x 20 bags	18.00	-788
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Turnover trend ($)

Here you can add extra information



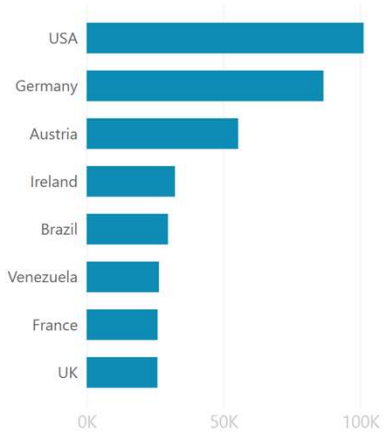
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Europe	Poland	Beverag		bags	18.00	0
Europe	Portugal	Beverag		bags	18.00	0
Europe	Spain	Beverages	Chai	10 boxes x 20 bags	18.00	0
Europe	Sweden	Beverages	Chai	10 boxes x 20 bags	18.00	-788
Europe	Switzerland	Beverages	Chai	10 boxes x 20 bags	18.00	-162

Continent Europe
Country France
Category Beverages
Product Chai
Quantity/Unit 10 boxes x 20 bags
Price 18,00

Turnover trend ($)

Here you can add extra information



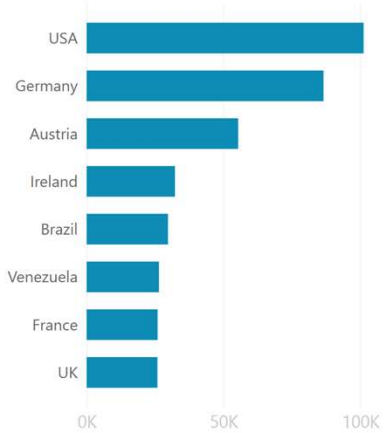
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Europe	Portugal	Beverages	Chai	10 boxes x 20 bags	18.00	0
Europe	Spain	Beverages	Chai	10 boxes x 20 bags	18.00	0
Europe	Sweden	Beverages	Chai	10 boxes x 20 bags	18.00	-788
			Chai	10 boxes x 20 bags	18.00	-162

april

Net Turnover ($)	61.340
Net Turnover ($) LY	16.759
Discount (%)	-37,4%
Discount ($)	-22.969

Turnover trend ($)

Here you can add extra information



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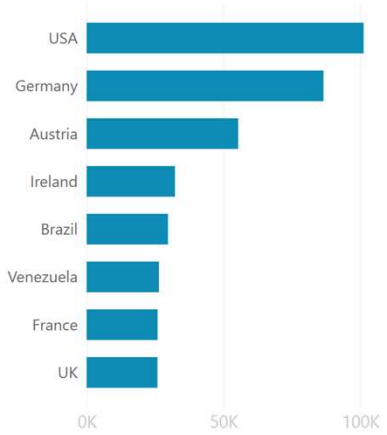
Tip 3 - use tooltips wisely

Data Saturday

Go to the homepage

Standard tooltip 12px

Here you can add extra information



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Turnover trend ($)

Here you can add extra information



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Tip 4



Navigation

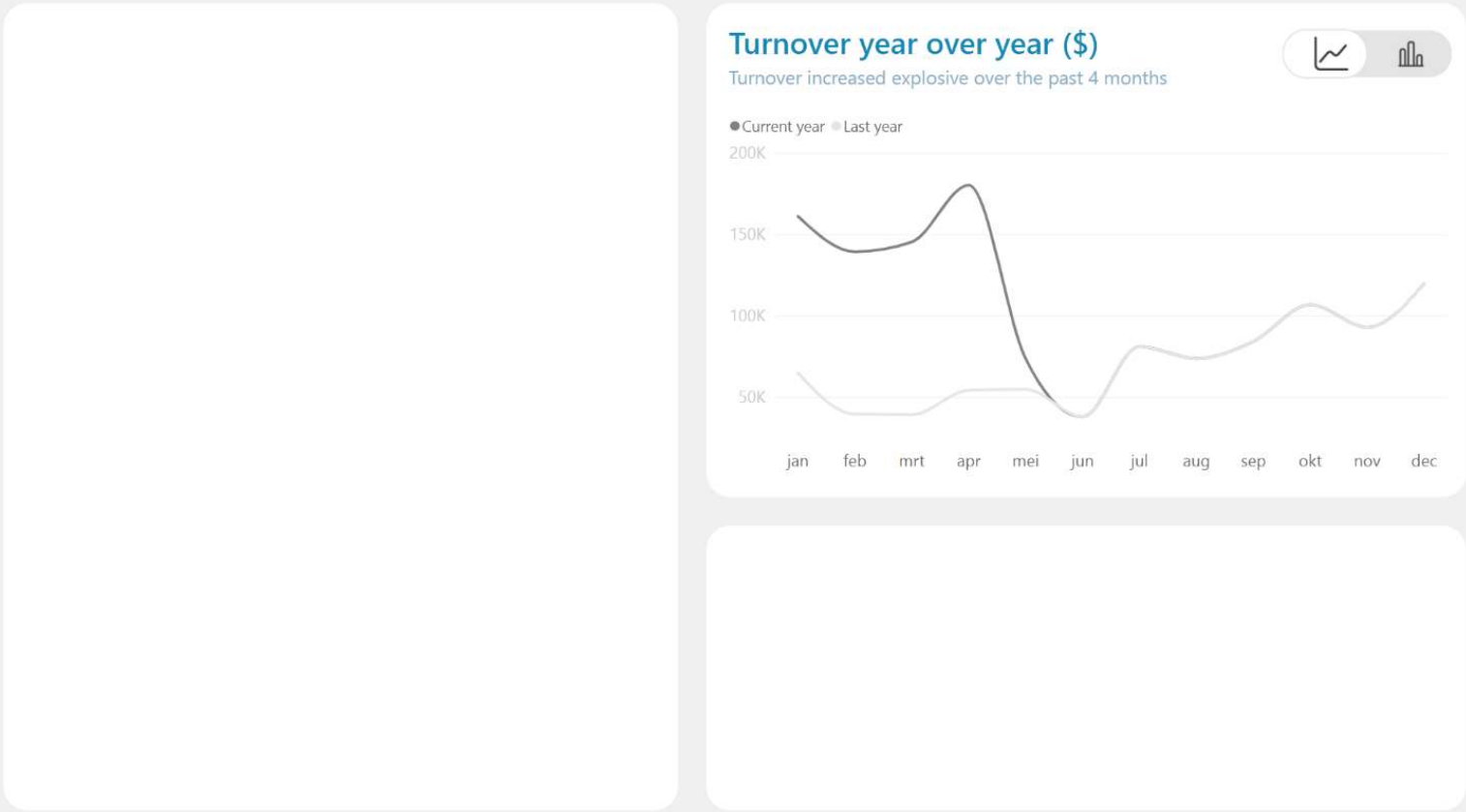
Tip 4 - add clear page navigation

Data Saturday



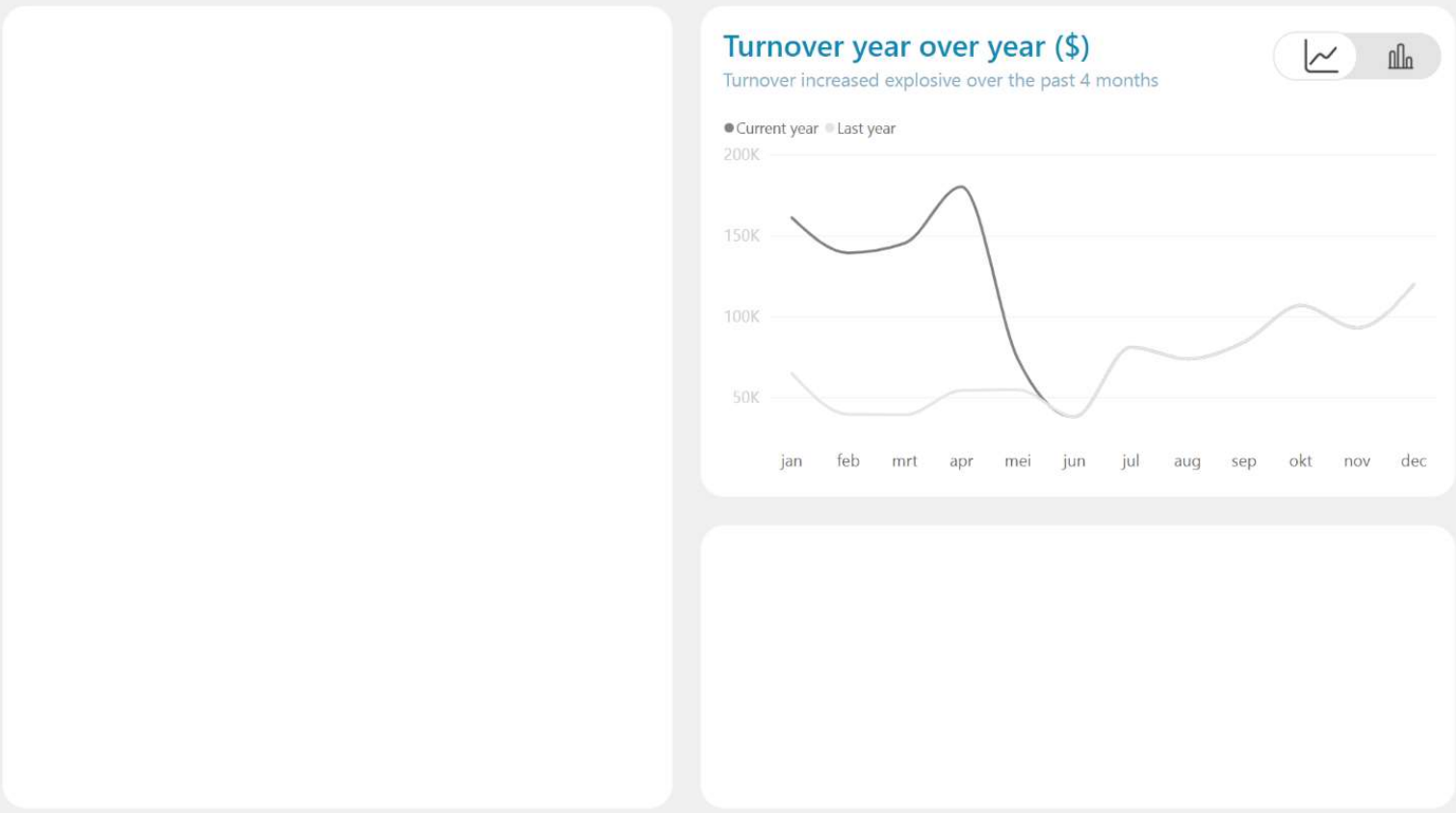
Tip 4 - add clear page navigation

Data Saturday



Tip 4 - add clear page navigation

Data Saturday



Tip 4 - add clear page navigation

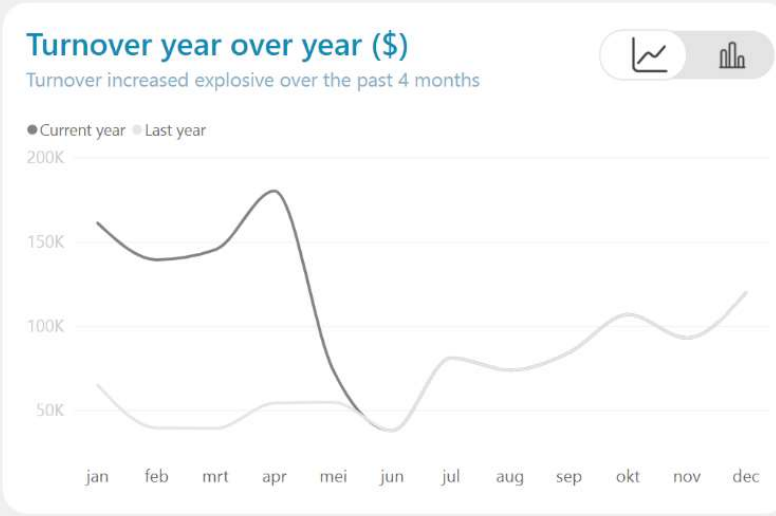
Data Saturday



Tip 4 - add clear page navigation

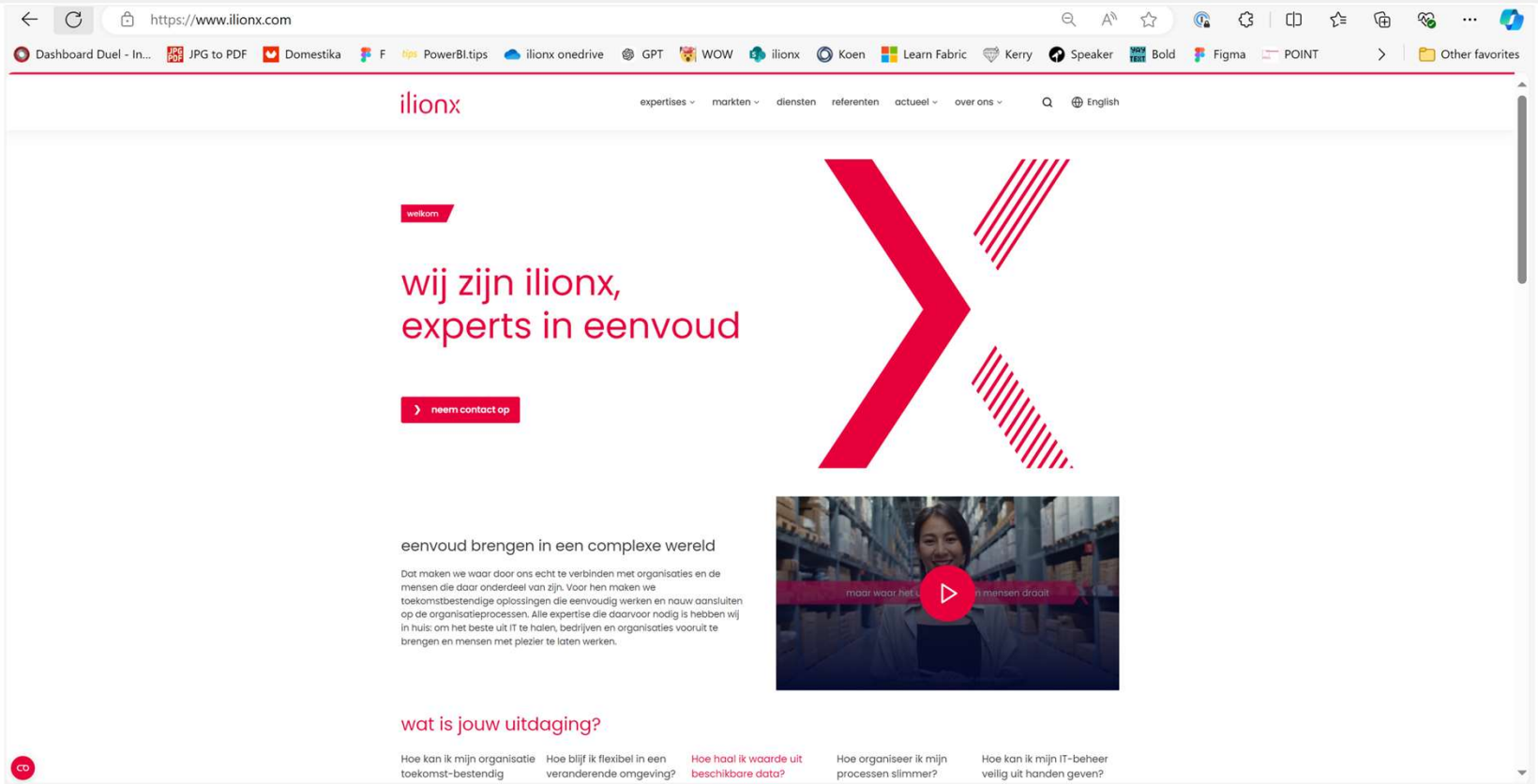
Data Saturday





Tip 4 - add clear page navigation

Data Saturday



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Tip 5



Subtitles

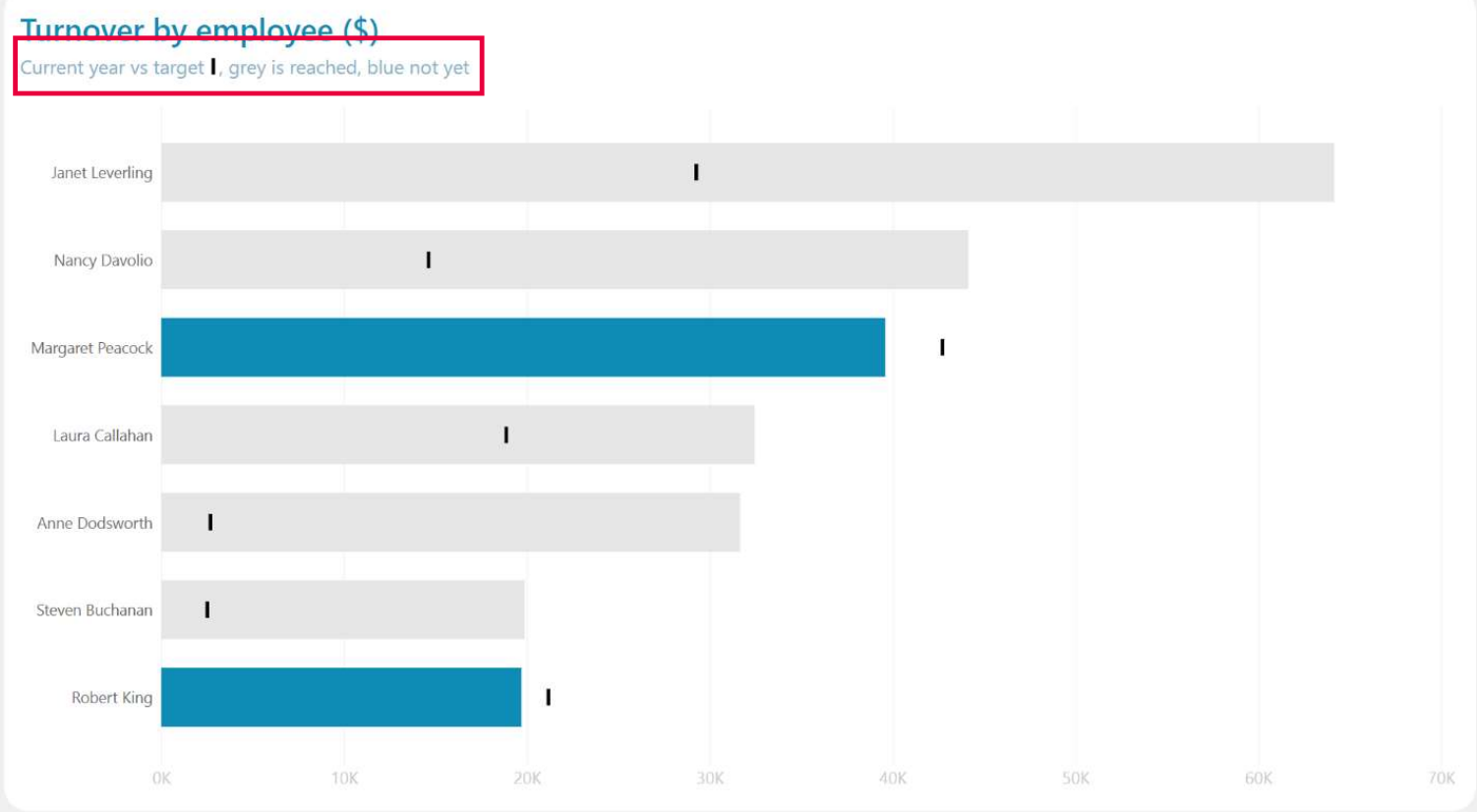
Tip 5 - add information

Year: 2015, Month: januari, februari, maart, Category: All

Year
2015

Month
Multiple selections

Category
All



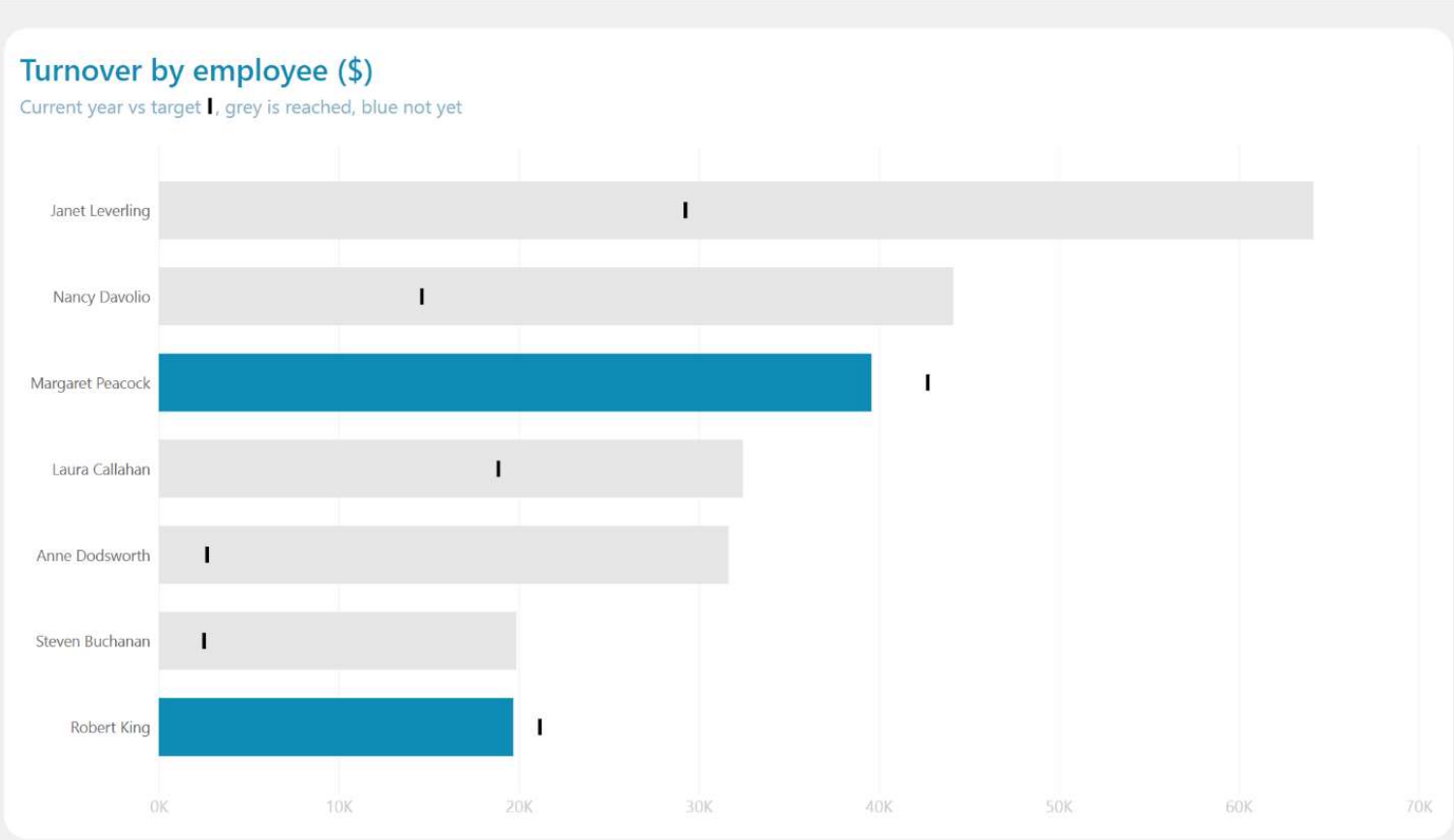
Tip 5 - add information

Year: 2015, Month: januari, februari, maart, Category: All

Year
2015

Month
Multiple selections

Category
All





Tip 6



Homepage

Tip 6 - add a homepage

Data Saturday



Tip 1



Tip 2



Tip 3



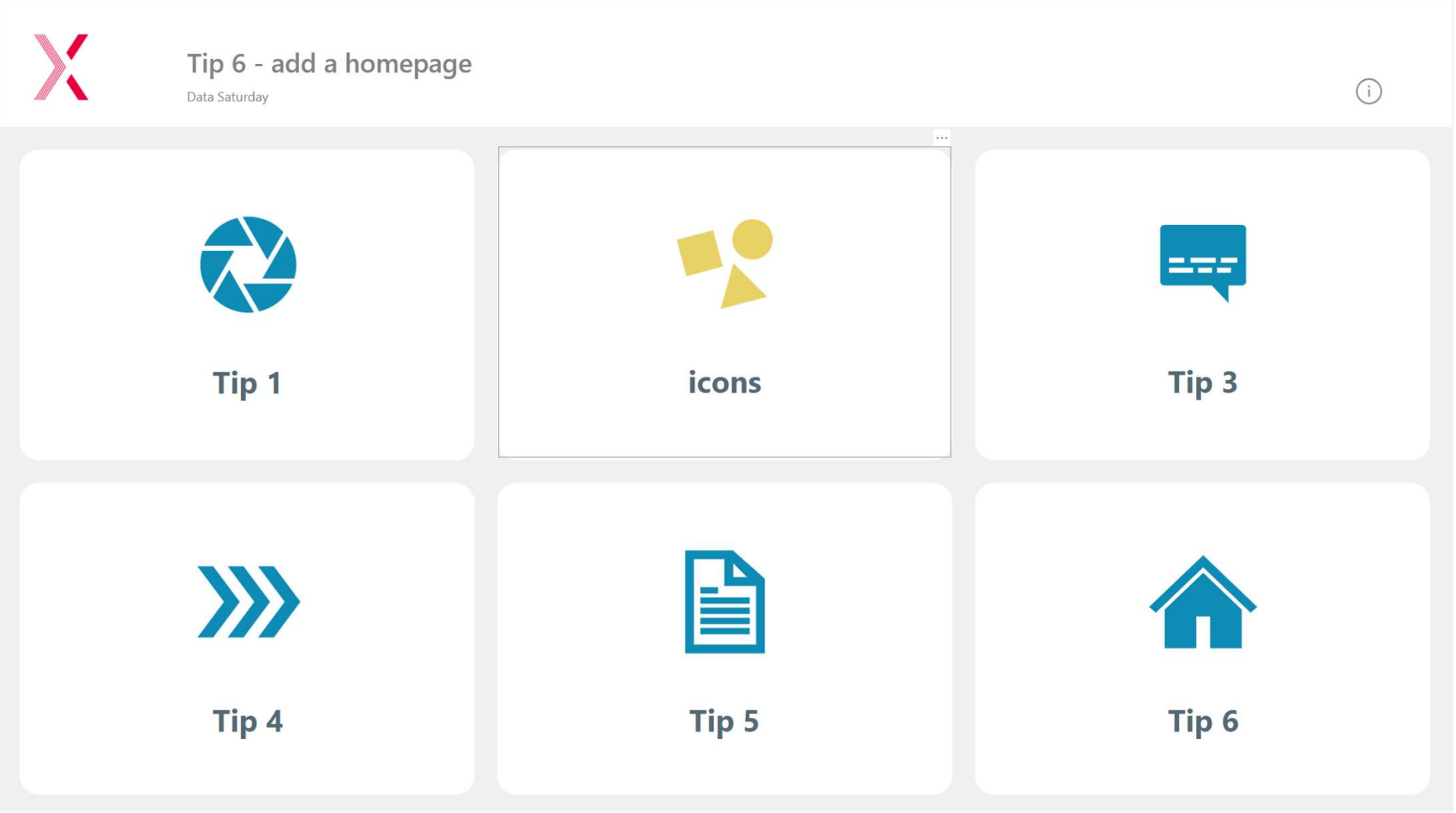
Tip 4



Tip 5



Tip 6


Tip 6 - add a homepage
Data Saturday
Tip 1
icons
Tip 3
Tip 4
Tip 5
Tip 6

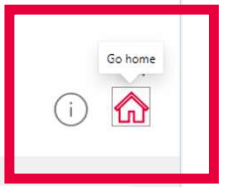
Tip 2 - use uniform icons

Data Saturday



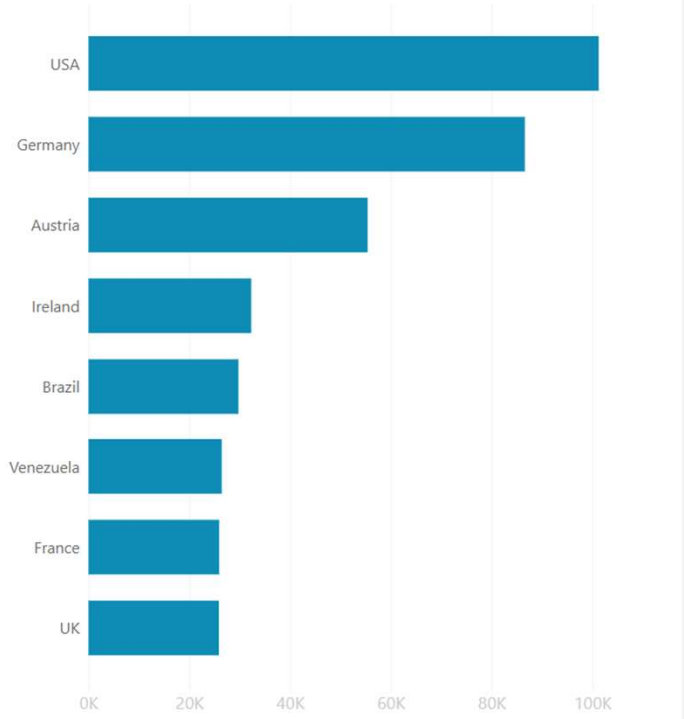
Tip 2 - use uniform icons

Data Saturday



Using standard Power BI icons

Here you can add extra information





Use uniform icons



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Tip 6 - add a homepage

Data Saturday



Tip 1



Tip 2



Tip 3



Tip 4



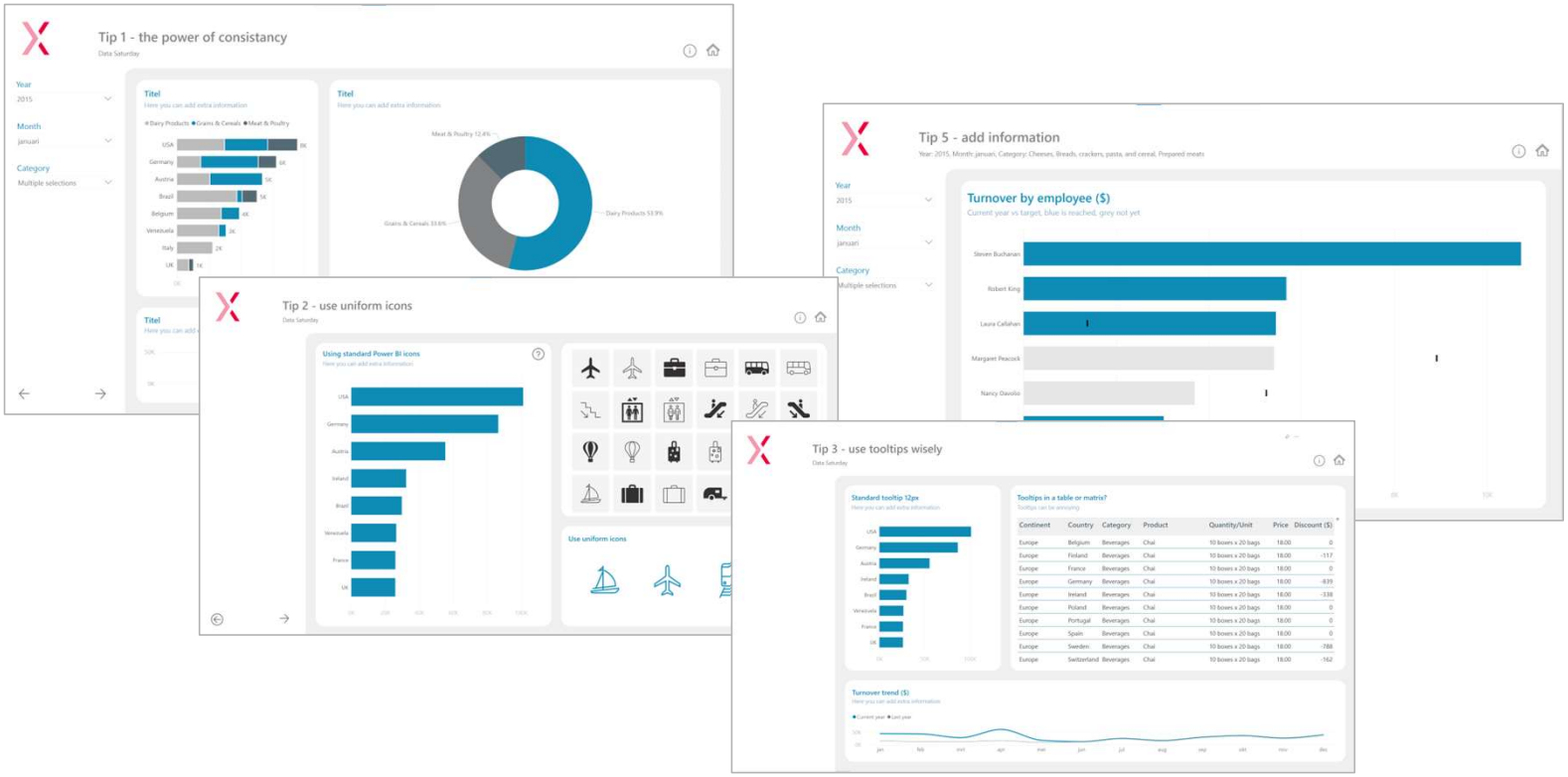
Tip 5



Tip 6

Wrapping up - be predictable

Data Saturday



Contact

Data Saturday



Marjolein Opsteegh

I like to help you with building user friendly Power BI dashboards


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experts in eenvoud
verhelderen
verbinden
vernieuwen
CAPTAIN AMERICA'S
SHIELD
LEGO
MARVEL
18+ | 76262 | 3128 pcs
DATA
Marjolein
Opsteegh

Thank you!



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experts in eenvoud

Eenvoud brengen in een complexe wereld. Dat maken we waar door ons echt te verbinden met organisaties en de mensen die daar onderdeel van zijn. Voor hen maken we toekomstbestendige oplossingen die eenvoudig werken en nauw aansluiten op de organisatie-processen. Alle expertise die daarvoor nodig is hebben wij in huis: om het beste uit IT te halen, bedrijven en organisaties vooruit te brengen en mensen met plezier te laten werken.

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