The Platform is the Strategy



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THE LINUX FOUNDATION

The Platform Is the Strategy

Open Source in Finance Forum

Pontus Rydin
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FSI Industry Evolution - Competitors, Partners, and Disruptors



Agentic AI | Embedded Finance | Open Banking | Tokenization | BaaS

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Evolving ecosystem with increased participation from fintechs, insurtechs, retailers, infrastructure platforms, and big tech.

Top Industry Technology Trends

in Financial Services & Insurance



- **Agentic AI at Scale**
- **Embedded Finance & Open Banking**
- **AI Governance & Accountability**
- **Operational Resilience & Unified Risk**
- **Cloud & Core Modernization**
- **Digital Assets & Tokenization**

From experimentation to execution: the forces reshaping the industry in 2026

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Current Focus for FSI Key Players

Increase Investment in AI, specifically Agentic AI

Streamlined Developer Velocity

Total Cost of Ownership and TBM benchmarking

Operational Resilience - Regulatory Defensibility



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Infrastructure is the strategy.

Every FSI trend on this list runs on one foundation.

The platform choice is not a technology decision.

It is a strategic one.



Efficient infrastructure and operations at scale



High velocity application delivery



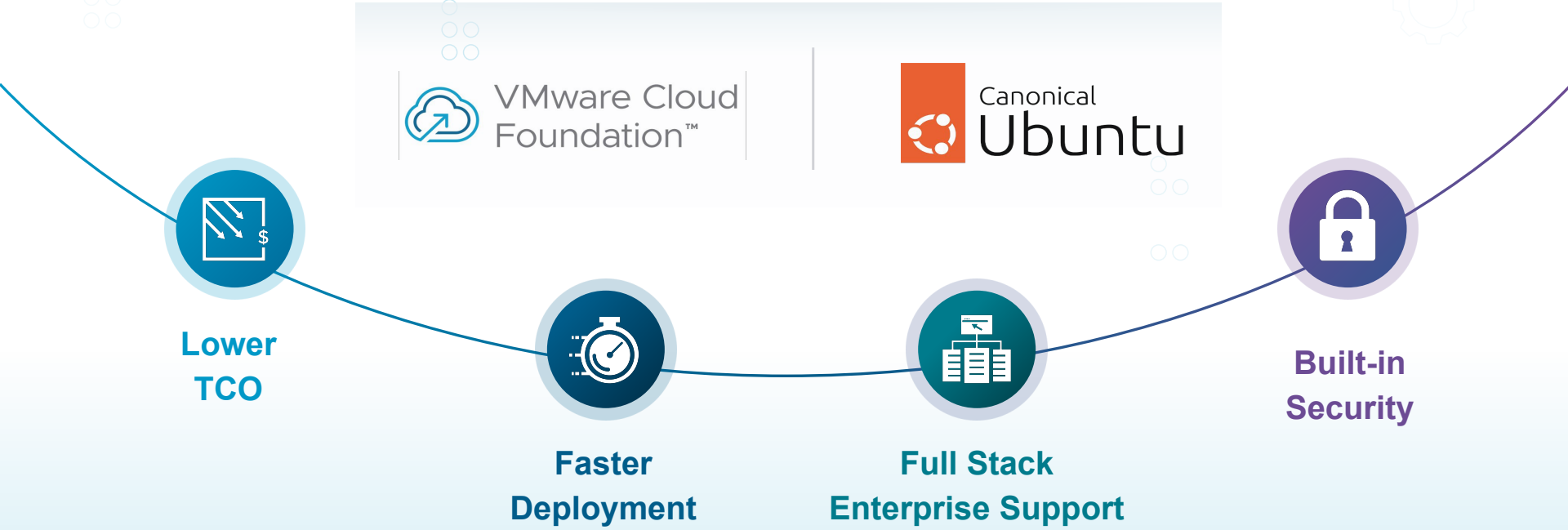
Cyber Resilience and data security

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The #1 Private Cloud now comes with the #1 Cloud OS

How Broadcom and Canonical are making the infrastructure choice the strategic one



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