



Agentic AI Foundation

AGNTCon + MCPCon North America

Where the **agentic stack** is being built.

Who Keeps It Open?

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Where this started

goose found its people.
Then they asked me a question.

“Who keeps it open?”

Open code. Permissive licence.

And the trademarks and roadmap still belonged to one company.

Block • **Anthropic** • **OpenAI** two labs that compete on everything, and a company that competes with neither. All three agreed on this.

Why it mattered

Someone always tries to own the plumbing

TCP/IP HTTP POSIX the container runtime

Every shift produces plumbing that everyone depends on. Every time, there is a window where someone can quietly come to own it.

The plumbing for AI agents is in that window right now: how an agent proves who it is, calls a tool, pays, and leaves a trail you can trust.

Why it mattered

Social media captured
your attention.

AI captures your function.

What you do. What you make. What you decide.

Why it mattered

“Open” is a present-tense word.

Llama was open. Then it wasn't.

Muse: some models open, some not.

When one company holds the keys, open
is decided one release at a time.

Why it mattered

**What makes open permanent isn't a licence.
It's neutral governance.**

A home that owns the keys, and structurally can't change its mind.

Android

Open. Kept under one company.

Kubernetes

Open. Handed to a neutral foundation.

**Same company. Both wins.
One is guaranteed to stay open.**

Why it mattered

The model is becoming interchangeable.

The plumbing is a set of agreements.

Agreements only hold if no one owns them, and no single interest captures them.

You've seen the numbers.
Here's what they mean.

1/day

new members, on
average

three more joined just now

3 → 10

projects

and a steadily growing
pipeline

8

working groups

open to anyone, and
shipping

The scoreboard

What the working groups are shipping, and what's next

Shipping

First white papers

Gap analyses

Best practices for building
agentic systems

Proposed

Agentic memory

Attestation/provability of work

Embodied AI

and a queue behind them

50+ companies, writing things down together, out in the open.

The thing I still lose sleep over

The next toll booth

~2 to 3%

what card networks take on every sale. Over \$100B a year in the US alone.

That was a slice of the sale. Whoever owns the agentic flow captures the decision: what gets found, what gets chosen, what gets bought.

When agents do the buying,
who captures the decision?

Where you come in

The window is still open.

It's narrower than it was.

Where you come in

Demand open. Of every vendor selling you an agentic stack.
Ask who can change the rules.

Contribute to the commons. A protocol, a project, a
paragraph in a white paper.

Build out in the open. On rails no single company, and no
single government, can pull out from under you.

This matters to me. I know it matters to you too, or you wouldn't be here.

Owned by no one.

Built to outlast all of us.

Ten months. Three hundred companies. Imagine three thousand.