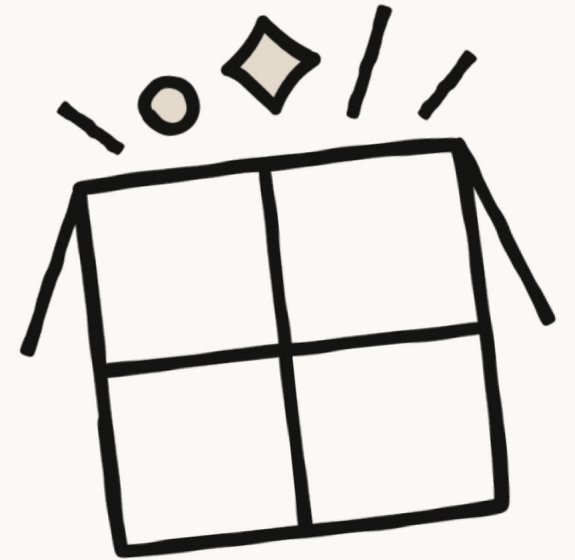


Building for Claude with MCP

What we're seeing, what we built,
and where to build next

ANTHROPIC



Kelly Fang · AGNTCon + MCPCon · October 23, 2026

MCP is growing fast in Claude

16×

growth in weekly MCP tool
calls since MCP Dev Summit
in New York (April 2026)



MCP works across Claude

Build one server. Reach people wherever they use Claude.



Claude

Web, desktop and mobile. Includes Cowork.



Claude Code

Terminal, IDE, desktop and web



Claude Managed Agents

On the Claude Platform



Claude Tag

Claude in Slack



Claude Duet

Personal AI agent you message

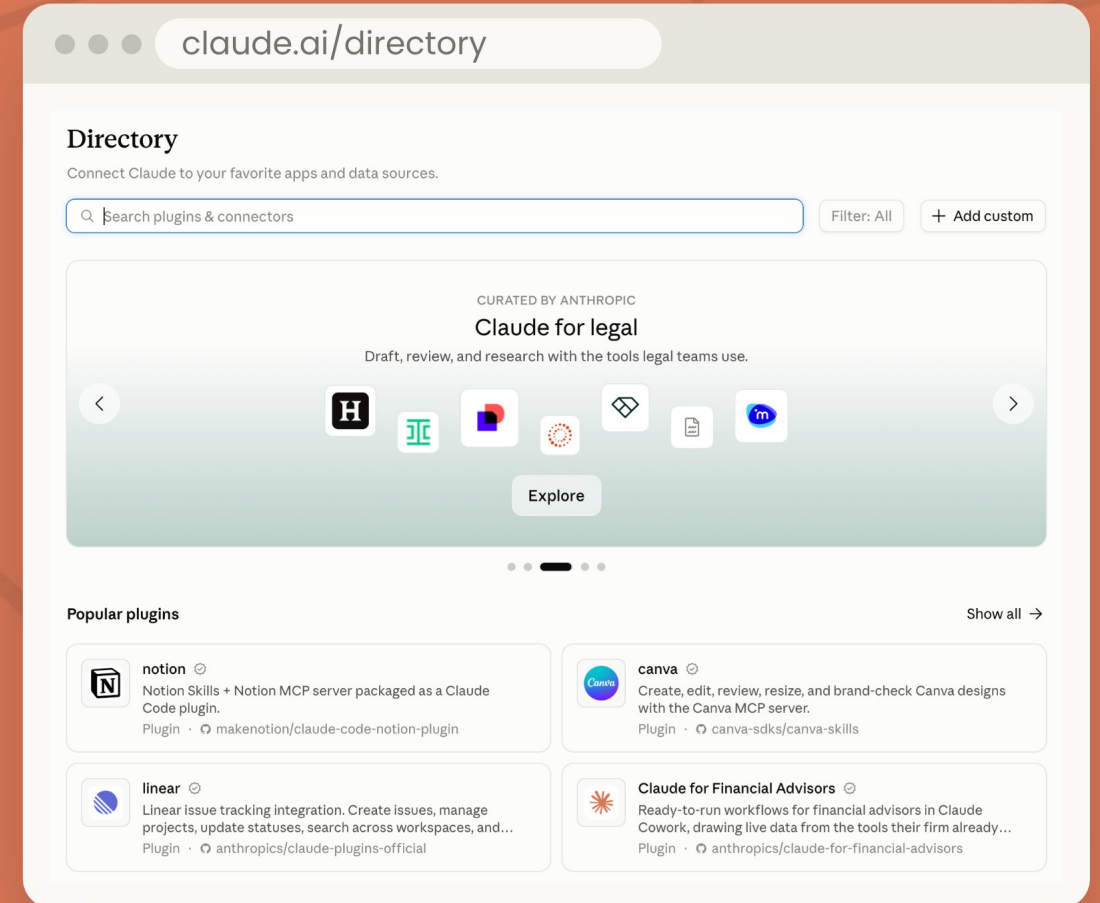
Research preview

One directory serves them all

One place to submit. One place for users to discover.

6,000+

servers in the Claude directory



What we're hearing from builders

ATLASSIAN

“Atlassian MCP has grown 15x in six months to more than 15M daily tool calls, and Claude is one of our top clients.”

Jamil Valliani

VP, Head of Product AI

MONDAY.COM

“Our Claude connector grew from 2,000 to 85,000 accounts in eight months, and it keeps growing every week.”

Dor Cohen

Director of R&D

LINEAR

“This year issues created through MCP have increased 30x, surpassing all other channels combined, and growth is accelerating.”

Tom Moor

Head of Engineering

What we're hearing from builders

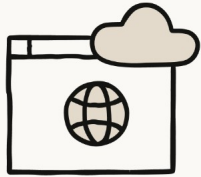
“This year issues created through MCP have increased **30x**, surpassing all other channels combined, and growth is accelerating.”

Tom Moor

Head of Engineering, Linear

Here's how to build for Claude

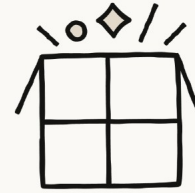
01



Make a remote MCP

With OAuth, CIMD and a single tenant URL.

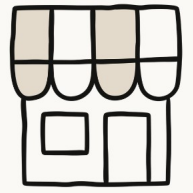
02



Wrap it in a plugin

Add skills and other useful assets.

03



Submit to the Directory

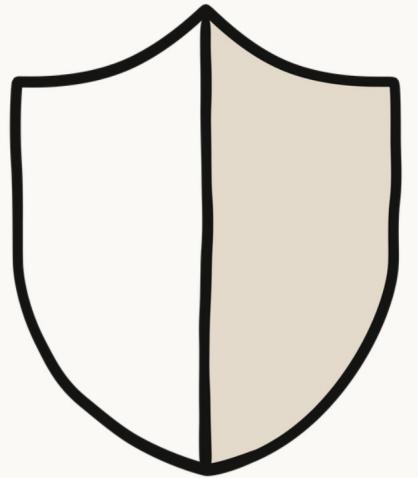
Send it to the Anthropic Directory for review.

Listing with Claude is about safety

The directory is for curation.

We keep a high safety bar.

All submissions run through our safety reviews.



Four things to build today

- | | | |
|----|---|--|
| 01 | Build a plugin | Reach users on every Claude surface
Packages MCP servers and skills |
| 02 | Add MCP Apps | Show your product in the chat
Interactive UI, not just text. |
| 03 | Integrate enterprise managed auth (EMA) | Single sign-in for each user
Enterprise-Managed Authorization. Users connect once to auth all MCP connectors |
| 04 | Support MCP elicitations, tasks, events | Handle long-running work
Ask for input. Run in the background. |

Demo theater *at 11:55*

Learn more about building for Claude with Tobin South in the Demo Theater, Solutions Showcase at 11:55.

ANTHROPIC

Thank you

Kelly Fang

AI